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MAD

AUGUST 2007

NUMBER 480

DEPARTMENTS

LETTERS AND TOMATOES DEPARTMENT:

Random Samplings of Reader Mail..... 2

RANDOM ACTS OF MINDLESS DEPARTMENT:

The Fundalini Pages..... 6

POP GOES THE EVIL DEPARTMENT:

"Harry Plodder and the Torture of the Fan Base"
(A MAD Movie Satire)..... 10

HIRE EDUCATION DEPARTMENT:

Things to Consider Before Accepting a Summer Job..... 18

ANGSTER'S PARADISE DEPARTMENT:

Monroe &...Internet Phishing..... 21

TURNING BACK THE CLUCK DEPARTMENT:

If Chickens Could Time Travel..... 25

LAME SEX MARRIAGE DEPARTMENT:

MAD Has a Gay Ol' Time with Outtakes
from *I Now Pronounce You Chuck and Larry*..... 28

JOKE AND DAGGER DEPARTMENT:

Spy Vs. Spy..... 30

SERGE-IN GENERAL DEPARTMENT:

A MAD Look at *Spider-Man 3*..... 33

THE INCONTINENTAL CONGRESS DEPARTMENT:

What if Politicians Wore Adult Diapers?..... 35

THE FOLKS ON YOU DEPARTMENT:

Don't You Hate When Your Parents...The Sequel..... 38

YOU'VE GOT JAIL DEPARTMENT:

The Simple Prison Break Life..... 40

WHEELY PISSED OFF DEPARTMENT:

Everyday Pet Peeves of Transformers..... 42

THAT'S ALL, HOAX! DEPARTMENT:

The "Secret"..... 44

AMERICA'S NEXT FLOP REMODEL DEPARTMENT:

FAQs About McDonald's Trendy Makeover..... 45

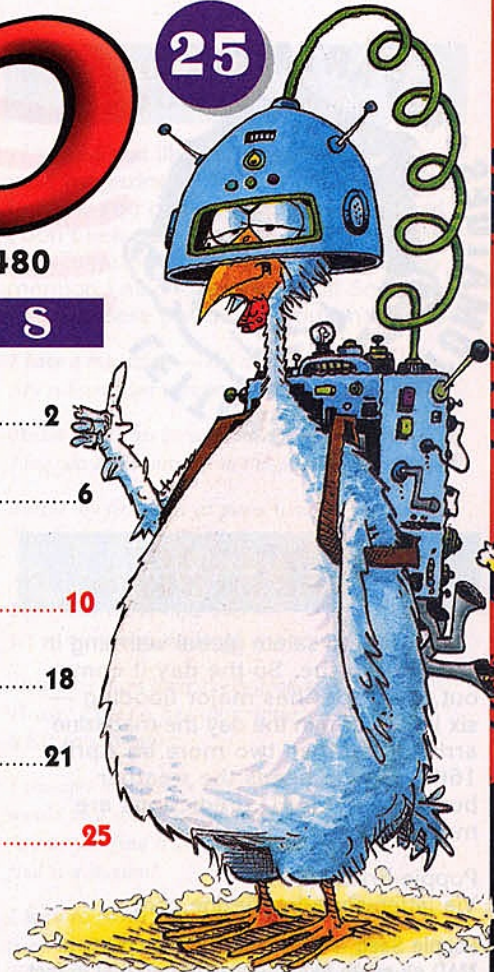
OBSERVATION DRECK DEPARTMENT:

What the Heck is the Difference?..... 48

MARGINAL THINKING DEPARTMENT:

"Drawn Out Dramas"..... Various Places
by Sergio Aragones Around the Magazine

25



The stupid person says, "It's impossible." The smart person says, "It's possible, if we can get enough stupid people to do it!"



40



6



45



10

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FRONT COVER ARTIST: JAMES BENNETT



WEATHER YOU CARE OR NOT

MAD had to salute global warming in your May issue. So the day it comes out, New York has major flooding — six inches of rain the day the magazine arrived and then two more on April 16th! So who needs the weather bureau when MAD predictions are more accurate?

Poppie Fricklas,
Via letters@madmagazine.com

Poppie Seed — That is crazy! The covers of MAD all seem to come true in real life! In fact, the very next issue featured Spider-Man on the cover and mere days later, *Spider-Man 3* was playing in theatres! A chilling prophecy worthy of Nostradamus! See ya at the séance! —Ed.

FATHER KNOWS JEST

Please help me! My dad has been reading MAD since he lived in the States in the sixties, and I feel that he has been cursed...He knocked my front tooth out so I would look like Alfred E. Neuman, and now he wants to color my hair red! What shall I do?

Oliver Klausen, Svendborg, Denmark

Santa Klausen — That's a terrible and tragic story. But every cloud has a silver lining — if you send in your photo and if we print it, you may one win a one-year subscription to MAD for being an Alfred look-a-like. So get snappin' and turn that tale of abuse into a tale of profit! —Ed.

MAD AND MYSPACE

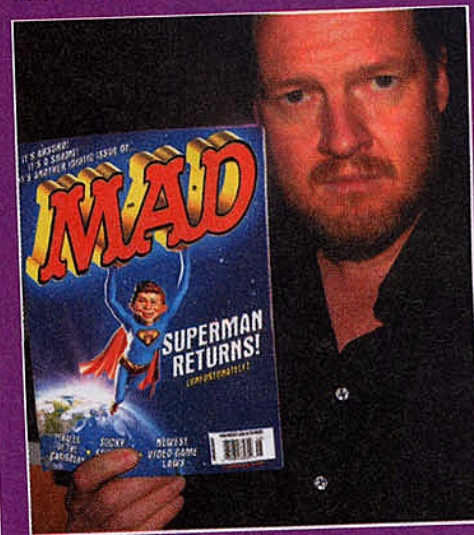
If you haven't become a friend of MAD's yet — what are you waiting for? Go to www.myspace.com/worldofmad. And if you've added us already, don't forget to leave your comments about the newest issue!

MAD CELEBRITY SNAPS

I snapped one of the guys on your new "Nifty Fifty" wish list of stars posing with a copy of MAD. As you can see, Donal Logue of the cancelled, blink-and-you-missed-it show *The Knights of Prosperity* was overjoyed to do it! Gee, it's nice to know that he really is as funny in real life as he is handsome and talented!

Scooter Yurdin, Sherman Oaks, CA

Beam Me Up Scooty — What a shock that Donal isn't smiling — if you were as pleasant to him in person as you were in your letter, we're sure you charmed his socks off! Congratulations, you've won yourself a three-year subscription to MAD and made a powerful enemy in Mr. Donal Logue. Watch your back, Scooter, now he's got the free time to hunt you down! —Ed.



AN ECSTATIC DONAL LOGUE

NATIONAL GORILLA SUIT DAY

For those of you who missed it, January 31st was National Gorilla Suit Day. Possibly the most important holiday of the year (suck it, Arbor Day!), it was invented by MAD's Maddest Artist, Don Martin, and first appeared in the 1964 paperback book *Don Martin Bounces Back!* We were lucky enough to be visited by an actual gorilla-suit-wearing well-wisher courtesy of writer Mark Evanier! Here are the pictures — we hope your National Gorilla Suit Day was every bit as happy and healthy!



GUITAR ZERO

I was reading MAD when I saw a dark red Epiphone electric guitar. I thought it was awesome. So I wanted it but I couldn't because I never wrote a letter or something to MAD. So I asked for it for Christmas and I got it! Now, I can play the guitar and impress girls with my skill because you guys gave me the idea to get a guitar. Thanks MAD!

Josh Brandmaier, Greenwood, IN

I'm With The Brand — Thanks for your letter, and we're glad that MAD was able to inspire your interest in music. However, if you're a MAD reader, you're going to need a lot more than a few guitar licks to impress the ladies. See ya live at Budokan! —Ed!



ALFRED SIGHTINGS

Your readers apparently have no limit spreading sick humor around. Look what happened at the Whigville Market — Captain Alfred? Disgusting and so darn funny!

Craven M., Corunna, MI

That's So Craven — Seeing your statue made us sicker than if we had polished off a bottle of Captain Morgan's all by ourselves! That said, we're throwing it out to our readers to follow your lead and plaster Alfred's face on other statues around the world (no photoshop-ping allowed)! Send them to our e-mail (letters@madmagazine.com — subject: Alfred Statue) or by snail mail to Alfred Statue, c/o MAD Magazine, 1700 Broadway, New York, NY 10019. Let the temporary vandalism begin!




CAPTAIN ALFRED CLAIMS MICHIGAN




THE SANDMAN SPEAKETH


Speaking of Spider-Man 3, during a recent interview, the Sandman himself, Thomas Hayden Church, discussed growing up reading MAD with the CW11's Emily Frances!





 I mean, were you yourself a comic book—


 No.

 —ever growing up?

 No. I was very outdoors oriented when I was a kid. Played sports. I've got two brothers and three older sisters and my dad was an outdoorsman. And I just, ya know, we like—someone was telling me about *National Lampoon*. I remember reading *National Lampoon* when I was a kid. That's like the closest I ever got.

 Really?

 And MAD! And MAD Magazine.

 Oh, MAD. I love MAD Magazine, as well!

 Yeah.

SEALED WITH A DISS

What happened to that battle that guy had with Jim Hutchings?

Joshua Hu, Santa Barbara, CA

Halt! Hu Goes There — Jim Hutchings has a lot of enemies (nearly as many as Donal Logue)! Were you referring to Dan Root or Matt Handfield? In either case, they both gave up the fight, but mighty Jim Hutchings has kept up his prodigious output of haunting Envelopes of the Month. Below is his most recent submission that smack-talks both Dan AND Matt! Hey Joshy, we noticed you didn't send in an Envelope of the Month with your letter — are you scared of incurring Jim's wrath? —Ed.

POEM WASN'T BUILT IN A DAY

I would just like to start off by saying your magazine is awesome and I wanted to write you guys a poem just because I don't see poems much in your Letters and Tomatoes Department, and not to mention I also love tomatoes! So all I ask is please put this in your magazine.

*I have a magazine — the title is MAD
My subscription is running out, oh so very sad.*

*Please print this in your letters department
I beg you don't throw it in the garbage compartment!*

*This is my first time at poem writing
I'm doing more nail bitin'!*

*MAD Magazine I love — and here is why
I can read it over and over —
yet it still makes me laugh and cry.*

*That I mean in a very very good way
Please? I need a free subscription —
what do you say?*

*I thought a poem for the Letters Department
would be a whole new direction
So can you find it in your MAD hearts to
find it a section?*

*I have to thank you for taking this
poem sorta serious
Even though it took me almost all night and
I'm kinda delirious!*

Cherish Kingrea, Pulaski, VA

The Last Kingrea of Scotland — You're right! We don't print a lot of poems — and yours is exactly why! Thanks for writing, Shakespeare! —Ed.

ENVELOPE OF THE MONTH



JIM SETS HIS PHASER TO STUNNINGLY DISTURBING



MAD E.S.P.

It's time for another installment of the beloved feature, MAD E.S.P., where we highlight amazing predictions from MAD that have come true in real life. This month's gem is a presidential prophecy from Super Special #100, way back in 1994. Despite MAD's amazing skills, there ONE thing that we could never have predicted: that Hillary would still be married to Bill's lying and philandering ass all these years later!



READER ALERT

This summer, MAD is a proud sponsor of the AST Dew Tour where the hottest stars of BMX, skateboarding and freestyle motorcross compete for ultimate bragging rights. For more information, and to see when the tour is coming to your town, log onto www.astdewtour.com. And if watching grown men pop wheelies all day long gets a little tiresome, you can always read the free copy of MAD that is being given out at all the tour stops!



THE BIG QUESTION

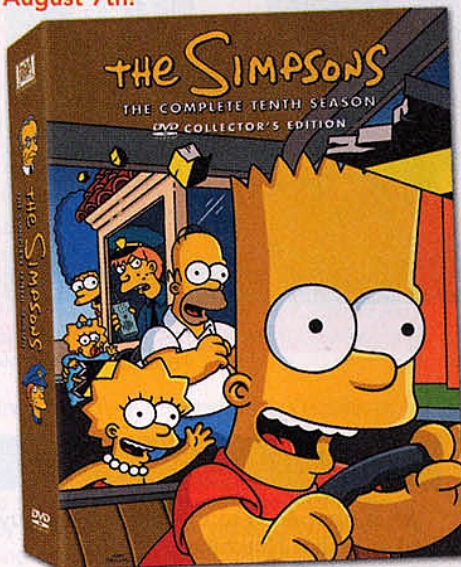
This Month's Question:
What celebrity would you like to see "clown dunked" in a septic system?

- Anna Nicole Smith's Sidekick/Lawyer/Opportunist Howard K. Stern
- Presidential Player-Hater Hillary Clinton
- American Idol's Space Filler Ryan Seacrest
- Man-faced Gyrator Fergie

Please send your votes by e-mail (letters@madmagazine.com) and make sure you put "The Big Question" in the subject line, or via snail mail to Amy "The Big Question" Vozeolas, MAD Magazine, 1700 Broadway, New York, NY 10019.

READER ALERT II

If you were lucky enough to have your letter printed on this month's letters page, you'll receive *The Simpsons: The Complete 10th Season* on DVD courtesy of our friends at 20th Century Fox Home Entertainment! If your missive wasn't included, don't say "D'oh"! It's on sale August 7th!



KEEP IT ON THE DOWNLOAD

Recently, pulpsecret.com, a webcast that features all things comics, paid a visit to the MAD office! Visit the site to see exclusive interview footage with the MAD staff as well as news, interviews and features about the world of comics! You can even participate by contributing your own videos, comments and e-mail tips!



MAD EDITOR JOHN FICARRA BEING INTERVIEWED BY PULPSECRET.COM'S PETE LEPAJE AND ANA HURKA-ROBLES.

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IN MAD #481
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**OUR PARODY OF 300 DRAWN
BY LEGENDARY
MAD ARTIST
MORT DRUCKER!**

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**THE SIMPSONS
PLUS JACKIE CHAN AND
OTHER ACTION HEROES!**

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Contributing Artists And Writers

the usual gang of idiots

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Join the weird and wonderful denizens of Halloween Town in *Tim Burton's The Nightmare Before Christmas* collection exclusively from Hawthorne. With its masterfully handcrafted, hand-painted buildings, creepy figurines and ghoulish glows, you'll rediscover the thrills and magic that is *Tim Burton's The Nightmare Before Christmas*. Just imagine how wickedly wonderful your Halloween display will be with

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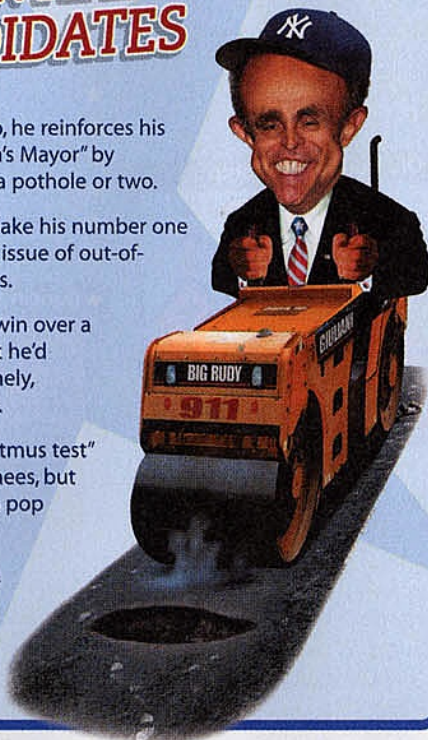
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MEET THE '08 PRESIDENTIAL CANDIDATES

THIS MONTH:
RUDY GIULIANI

- On each campaign stop, he reinforces his unofficial title of "America's Mayor" by personally blacktopping a pothole or two.
- If elected, he vows to make his number one priority the long-ignored issue of out-of-control alimony payments.
- Is working tirelessly to win over a powerful voting bloc that he'd previously alienated. Namely, homeless squeegee guys.
- Insists that he has no "litmus test" for Supreme Court nominees, but warns that there will be a pop quiz on Yankees trivia.
- One thing's for sure in a Giuliani Administration... it'll be goodbye Camp David and hello Casa Di Coney Island.



THE FAST 5 REASONS ROGER CLEMENS RETURNED TO THE YANKEES

- 1 He just couldn't pass up the chance to play alongside the great Melky Cabrera.
- 2 In Curt Schilling, the Red Sox already had a fat, unlikable, middle-aged ass-hat of a pitcher.
- 3 He was deeply dedicated to winning a championship for the fans of whichever team would pay him \$9,000 per pitch.
- 4 Injecting anabolic steroids just to mow the lawn was starting to feel kind of weird.
- 5 He thinks he could teach Alex Rodriguez a thing or two about choking in the postseason.



THINGS TO DO DURING THE FOUR HOURS AFTER YOU'VE TAKEN LEVITRA

(AND YOUR DATE DIDN'T SHOW)

- ✱ Carry donuts from room to room while keeping your hands free to carry two cups of coffee.
- ✱ Go to the beach and act as a human sundial.
- ✱ Play ring toss. Or, if you're a masochist, play horseshoes.
- ✱ Dry your laundered socks one at a time.
- ✱ Do push ups in the garden. Get in shape while making holes to plant your fall tulips.
- ✱ Give directions to strangers whether they want them or not.
- ✱ Lay in the grass at night and point out constellations.
- ✱ Put on one hell of a puppet show.

REASONS NOT TO IMPEACH & CONVICT PRESIDENT BUSH

It won't bring Anna Nicole back to life, so why bother?

Chuck Norris is a loyal Bush supporter, and we all know what happens when Chuck Norris gets angry

Because "President Cheney" is one of the signs of the apocalypse

The only basis for impeachment is found in the Constitution, which was invalidated in 2002

Impeachment hearings could preempt the reality shows America loves so much

Hey, lay off the guy! Unless you're poor, black, elderly, gay, female, middle class, or a veteran, what's he ever done to you?

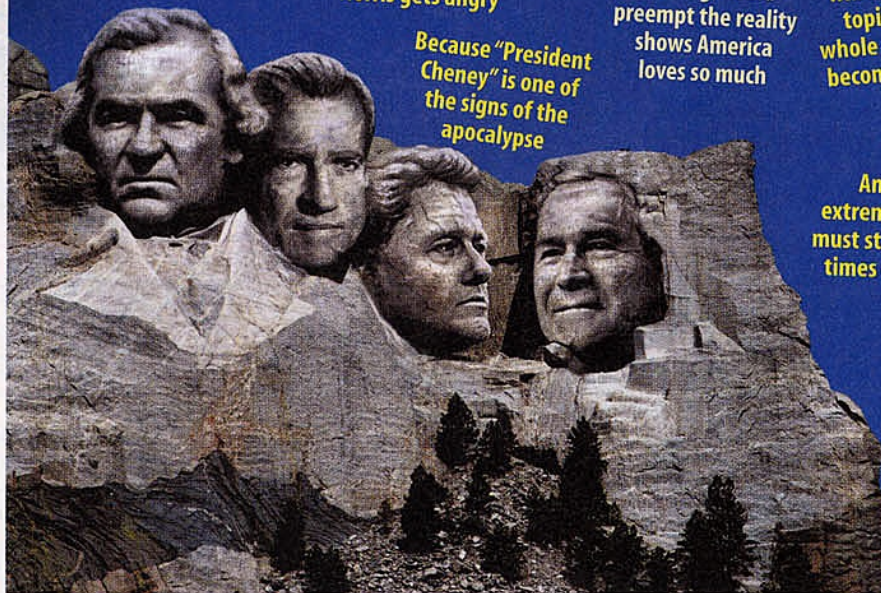
If Bush is removed, Air America hosts will lose their #1 topic, and the whole network will become irrelevant

The last time we impeached a President, his poll numbers actually went up and his wife was elected to the Senate. Is that something we really want to see happen with this crowd?

An impeachment would be extremely divisive — and America must stand united, especially during times of illegal wars based on lies

He did not allow Sanjaya to win American Idol under his watch

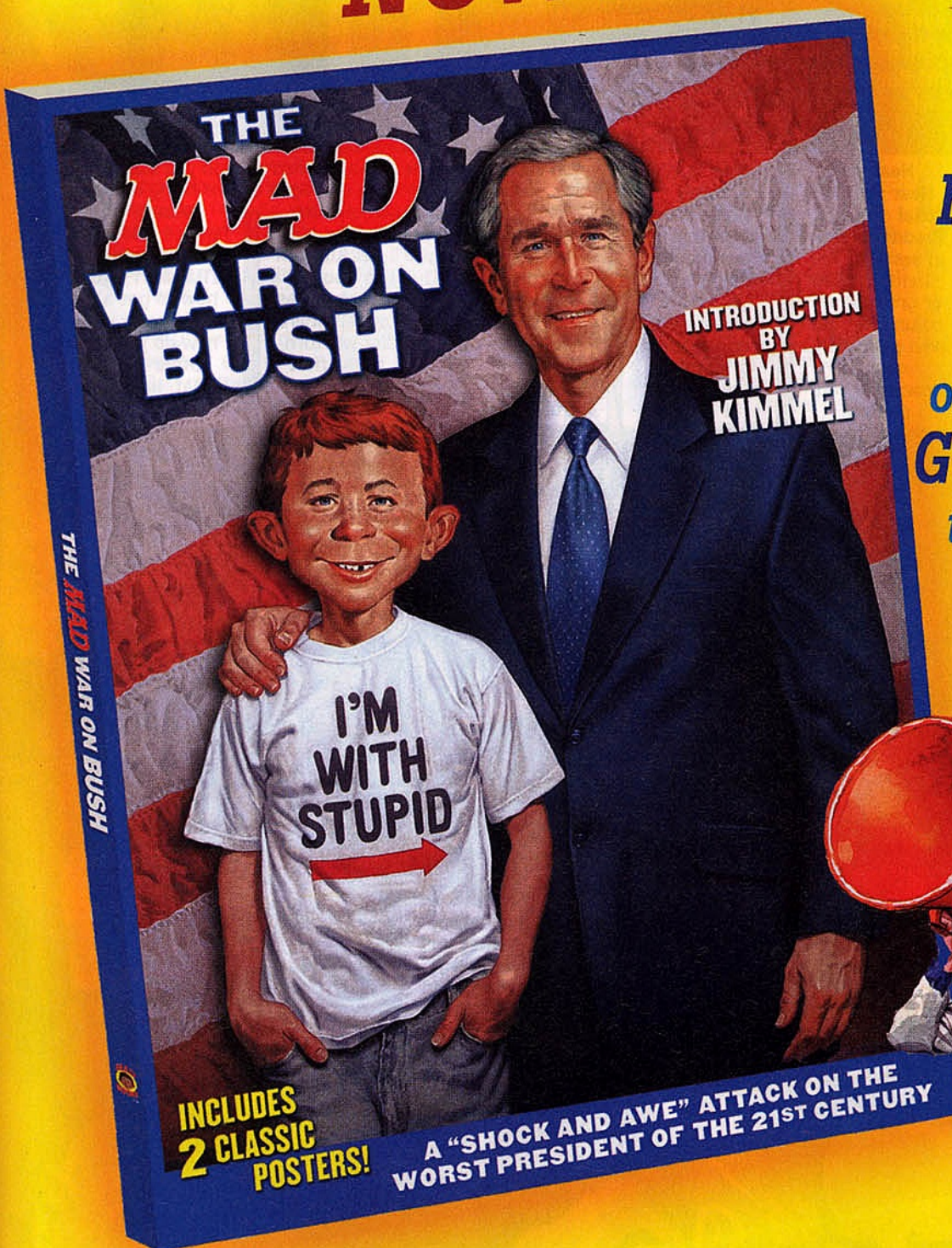
If he's impeached, the terrorists win — or haven't you been paying attention for the last six years?



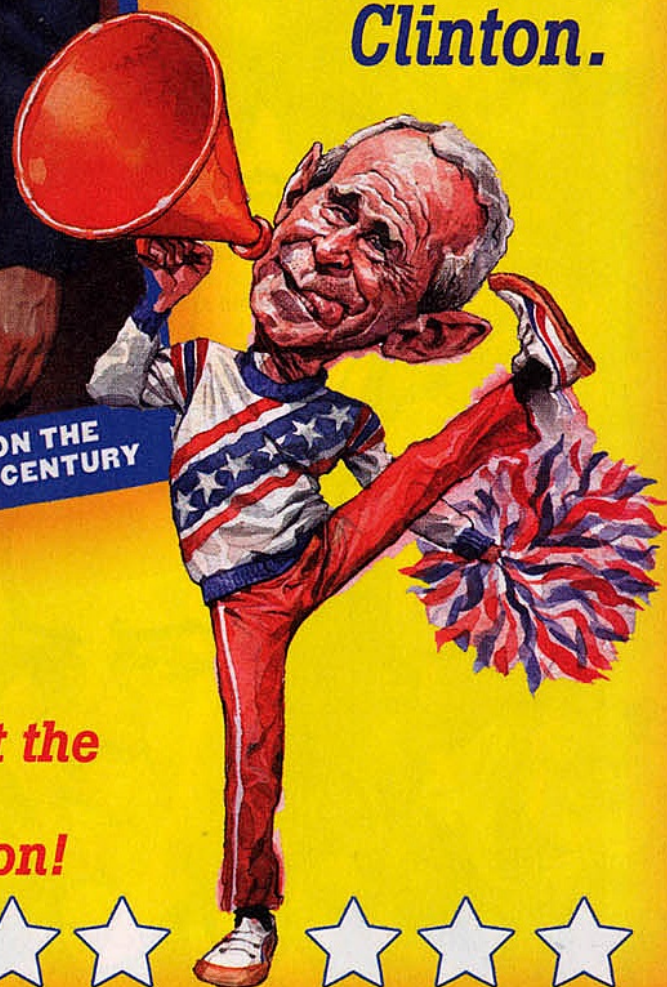
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Seriously, I think of you as a father figure!

I'm honored and flattered, Harry. But I'd be a lot more honored and flattered, if I didn't know what happened to your LAST father figure - your father!



What? You two BOTH got elected school prefects, but I didn't?

Don't feel bad, Harry! The school didn't forget you! You got voted Most Likely to Die Screaming Before His 16th Birthday!



Greetings, young whelps! I am Dolores Mmmbop, from the Ministry of Monocratic! I have been sent to crack down on the Halfwits School of Wizardry and Window Repair! In my classroom, any student using unauthorized magic for any reason will receive 50 demerits!

I want to be fair! In the event of violent death, you will only receive 25 demerits! In addition, there will be absolutely no mention or discussion of He-Who-Must-Not-Be-Named!

No, Steven Spielberg! He would have made any of these by-the-numbers movies so much better!

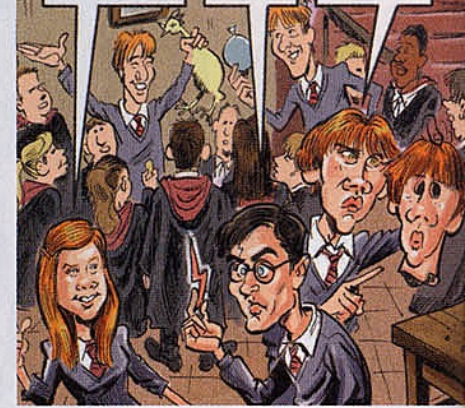
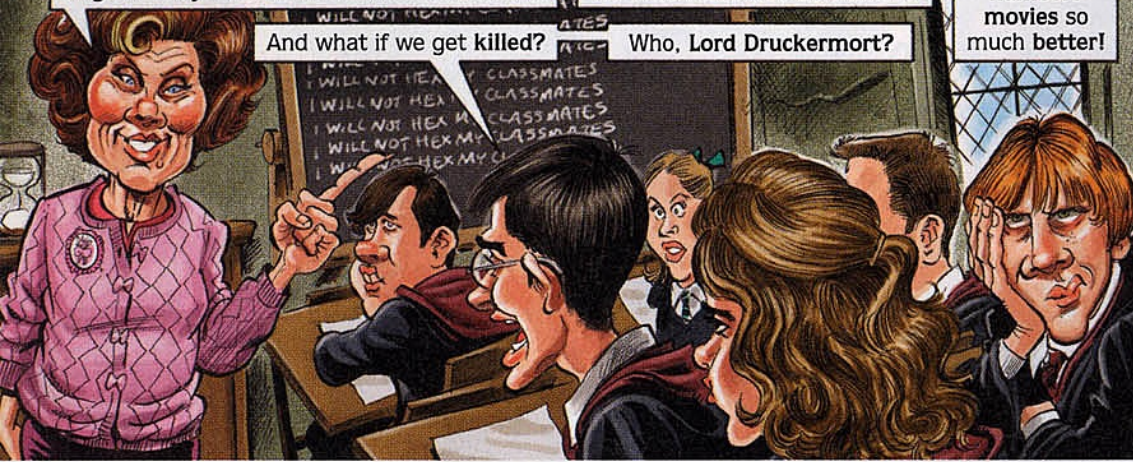
Aren't Fred and George Queasy's wizard jokes and tricks great, Harry?

Yeah, but I hate the fake rubber scars!

Yeah, and I'm not too crazy about their "Geeky Retard" masks!

And what if we get killed?

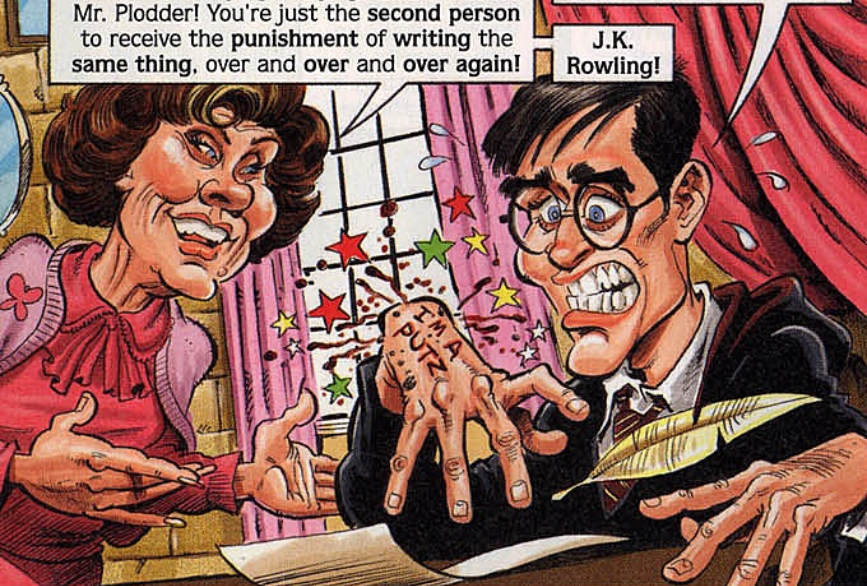
Who, Lord Druckermort?



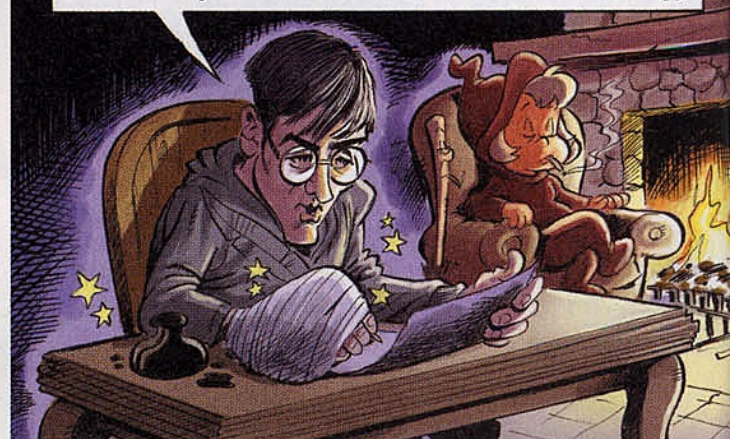
Disobedient boys get my special detention, Mr. Plodder! You're just the second person to receive the punishment of writing the same thing, over and over and over again!

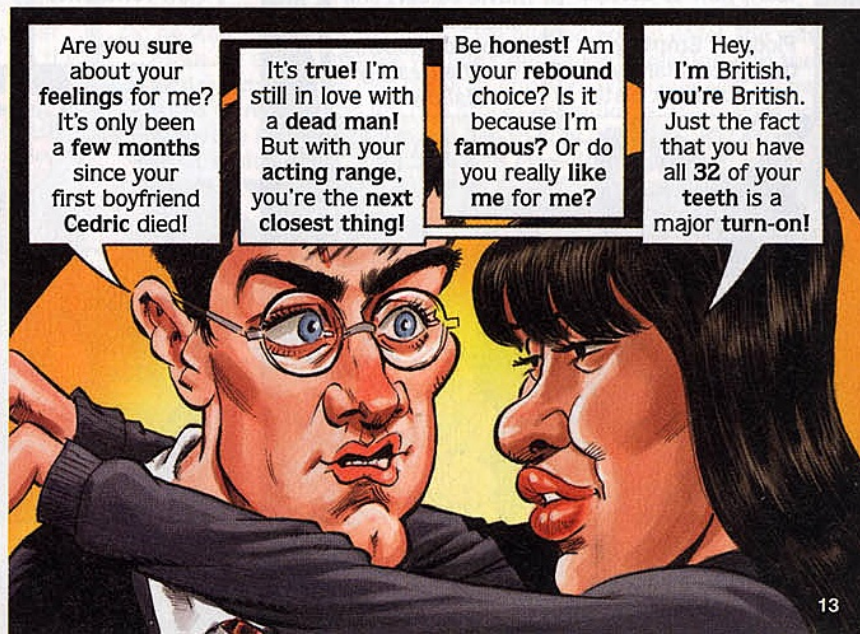
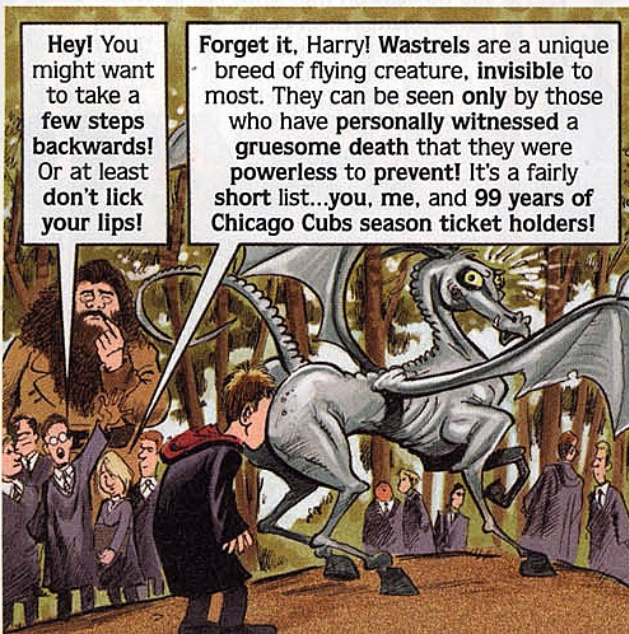
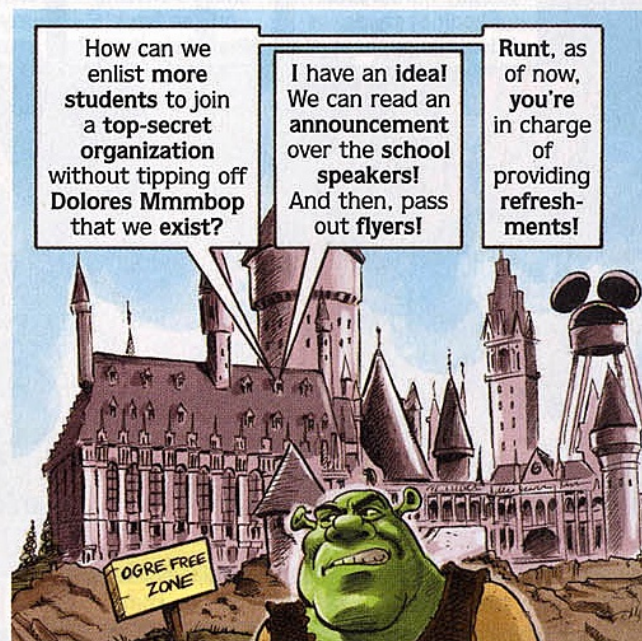
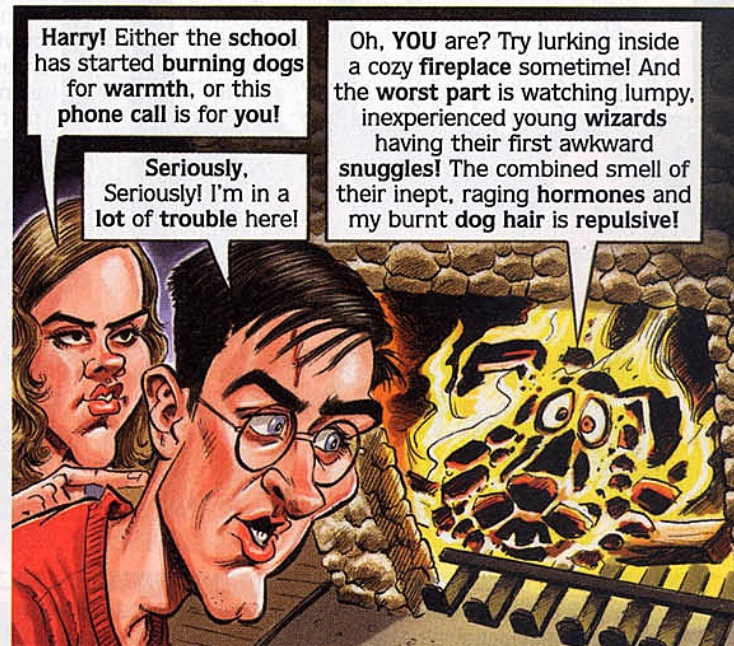
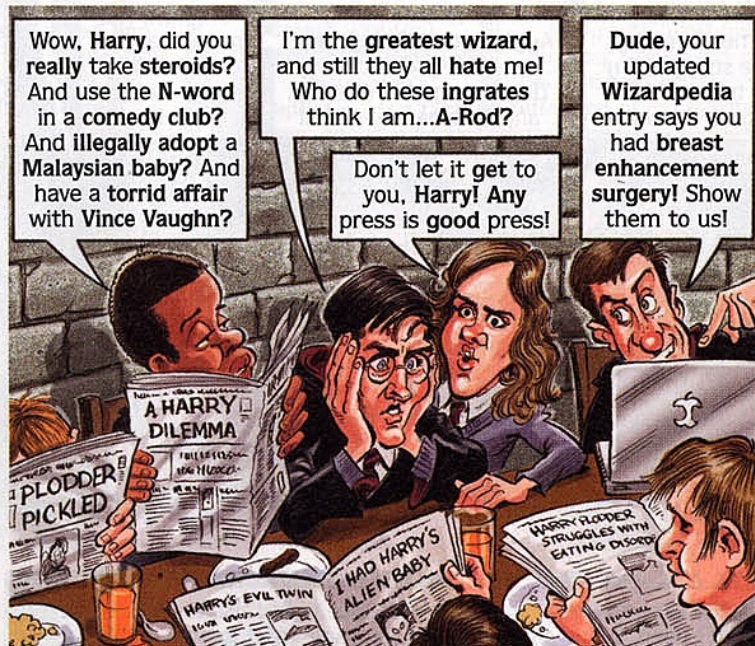
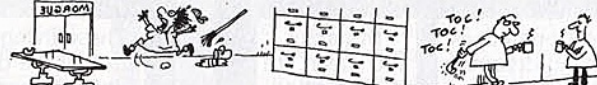
Really, who was the first?

J.K. Rowling!



Dolores Mmmbop is evil! I've got to send a letter to Seriously Wacked! But any message might be intercepted! I'd better encrypt the information into an unbreakable secret code! Okay, let's see... "Dear Anonymous Godfather/Fugitive, Today is Opposite Day! Don't contact me through the fireplace! And definitely not at 11 o'clock next Thursday!" Hee! Hee! I should have been a master spy!





You've GOT to tell Doubledork about your recurring dreams! Lord Druckermort may be planting false images in your head, to heighten your emotions and lure you into a trap!

Dreams? You mean I'm NOT getting Nigerian millions? Screwed again!

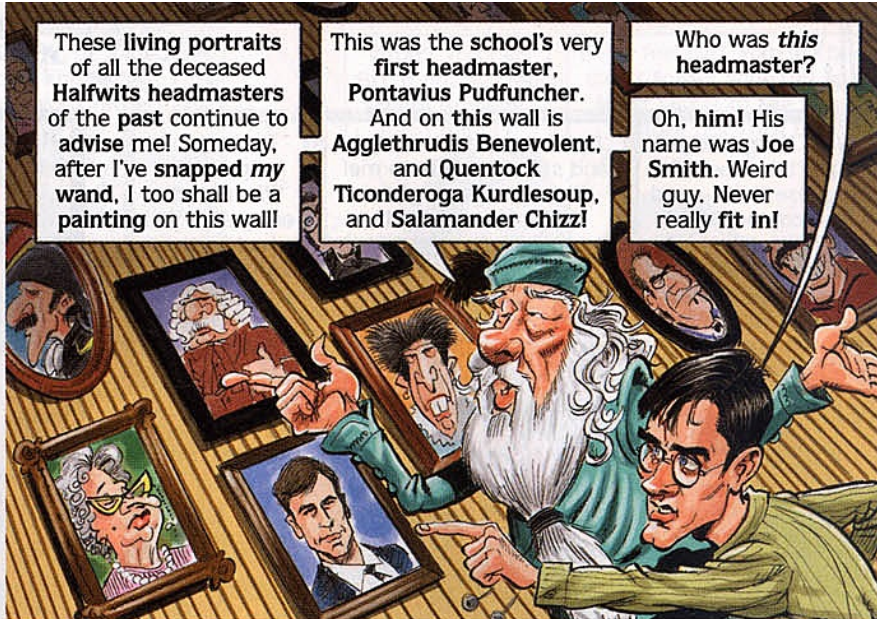


These living portraits of all the deceased Halfwits headmasters of the past continue to advise me! Someday, after I've snapped my wand, I too shall be a painting on this wall!

This was the school's very first headmaster, Pontavious Pudfuncher. And on this wall is Agglethrudis Benevolent, and Quentock Ticonderoga Kurdlesoup, and Salamander Chizz!

Who was *this* headmaster?

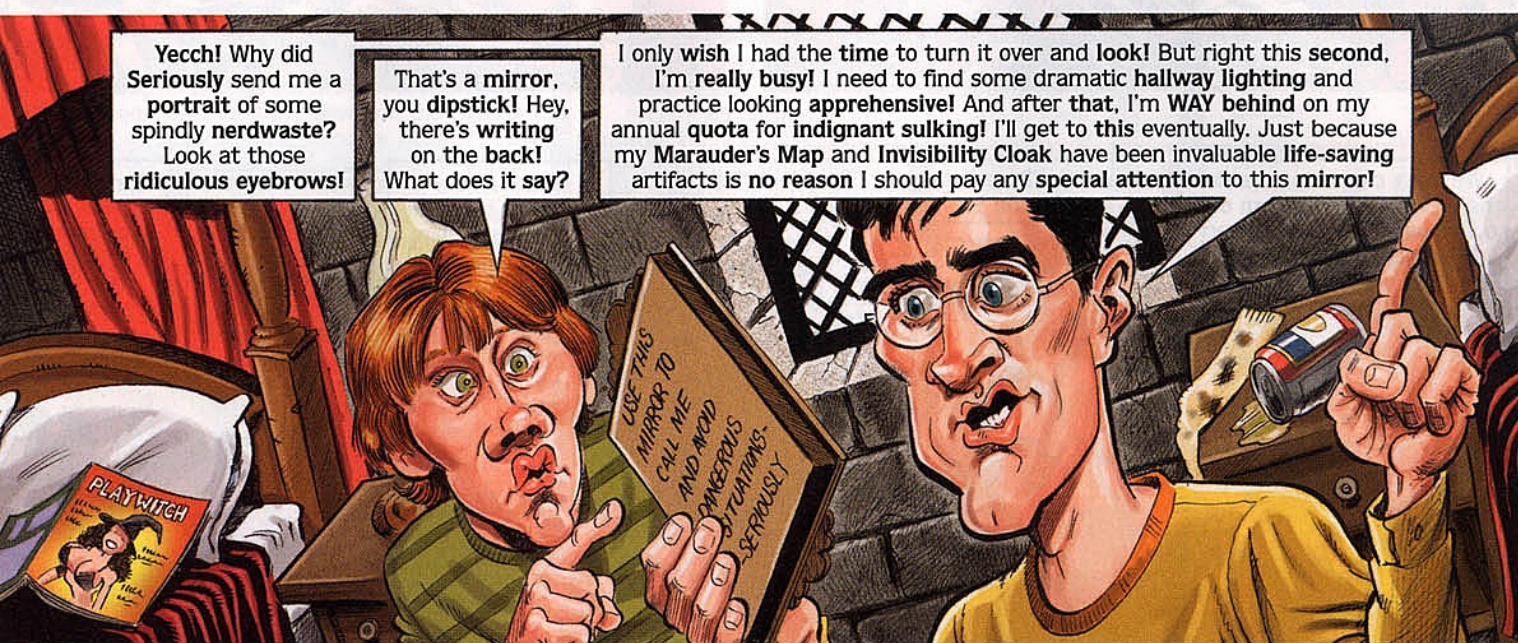
Oh, him! His name was Joe Smith. Weird guy. Never really fit in!



Yecch! Why did Seriously send me a portrait of some spindly nerdwaste? Look at those ridiculous eyebrows!

That's a mirror, you dipstick! Hey, there's writing on the back! What does it say?

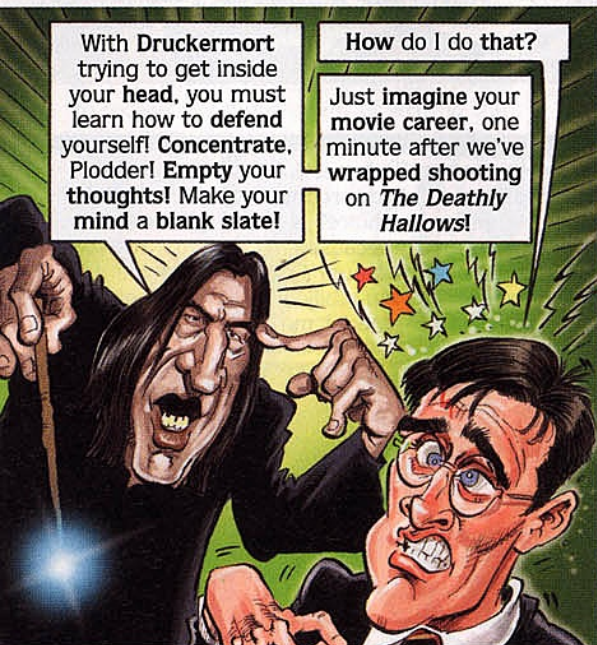
I only wish I had the time to turn it over and look! But right this second, I'm really busy! I need to find some dramatic hallway lighting and practice looking apprehensive! And after that, I'm WAY behind on my annual quota for indignant sulking! I'll get to this eventually. Just because my Marauder's Map and Invisibility Cloak have been invaluable life-saving artifacts is no reason I should pay any special attention to this mirror!



With Druckermort trying to get inside your head, you must learn how to defend yourself! Concentrate, Plodder! Empty your thoughts! Make your mind a blank slate!

How do I do that?

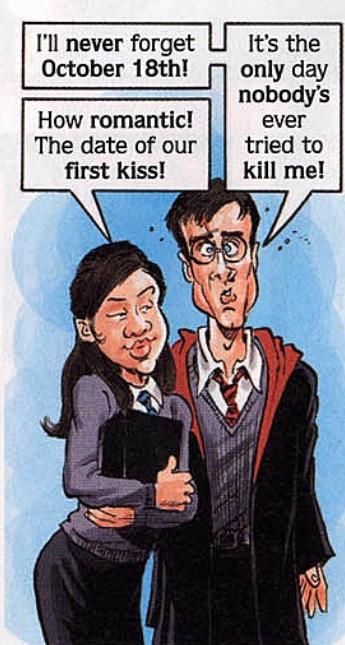
Just imagine your movie career, one minute after we've wrapped shooting on *The Deathly Hallows*!



I'll never forget October 18th!

How romantic! The date of our first kiss!

It's the only day nobody's ever tried to kill me!



The D.A. was all my master plan! Me, me, me! So you can't expel Harry! I just hope you go easy on me, since I'm an orphan! Which could be because I'm 150 years old! And furthermore... THINK FAST! Psyche!

After him! Follow that trail of white beard hairs and the smell of Vicks VapoRub!

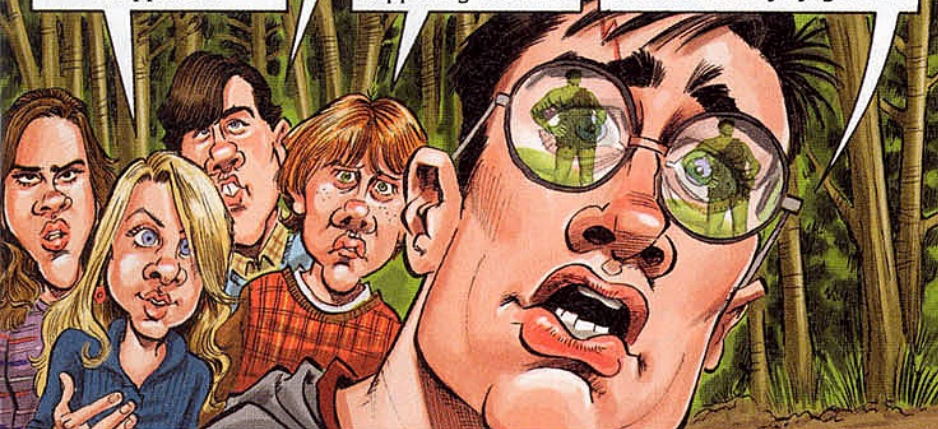


Haggard's gone and they've replaced him with a centaur! Professor McConjugal was attacked and sent to the hospital! Doubledork has disappeared!

The Queasy twins have just quit school! Druckermort has almost captured the ultimate weapon!

Everything's happening too fast!

Hey, YOU try cramming 869 pages of book into a lousy two-hour movie! That whole subplot about Haggard's giant half-brother Grawp can only be glimpsed briefly in the reflection of my eyeglasses!



Brrr! Another nightmare about Seriously Wacked being tortured by Druckermort in a room of spheres! I've got to contact Seriously somehow! Should I use the two-way magic mirror that's right next to my bed? Nah! Instead, I think I'll try breaking and entering into the private office of my #1 enemy at Halfwits! It's foolproof! And I'm just the fool who'll prove it!

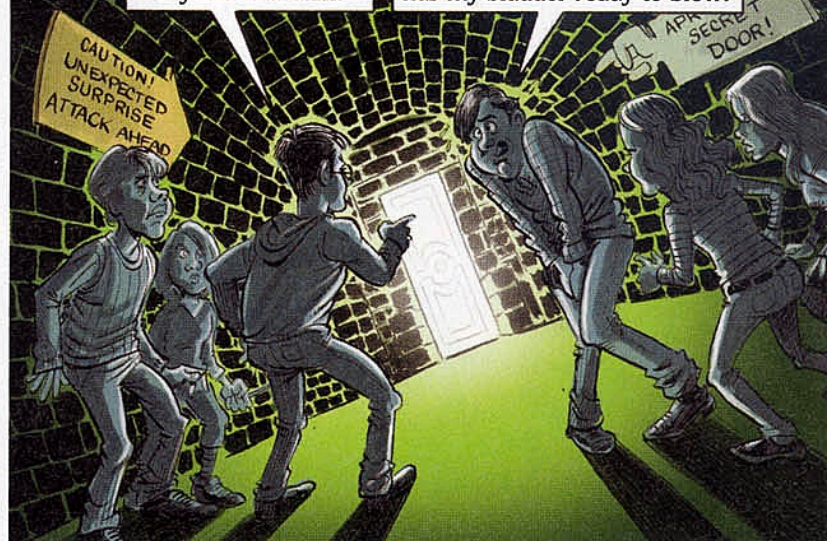


Harry's picking up Seriously Wacked's trail like a homing pigeon, and he's making a beeline for the Ministry! He's got to stop Druckermort the snake from killing Seriously the dog! And we're coming along, like a bunch of prize jackasses!



I can feel it! We need to walk down THIS hallway! Just like in my snake dream!

You didn't happen to dream the location of the loo, did you? Because all this suspense has my bladder ready to blow!



Yikes! Five of Lord Druckermort's personal Death Eaters!

Actually, I'm more of a Death Snacker! Eating Death always goes right to my hips!

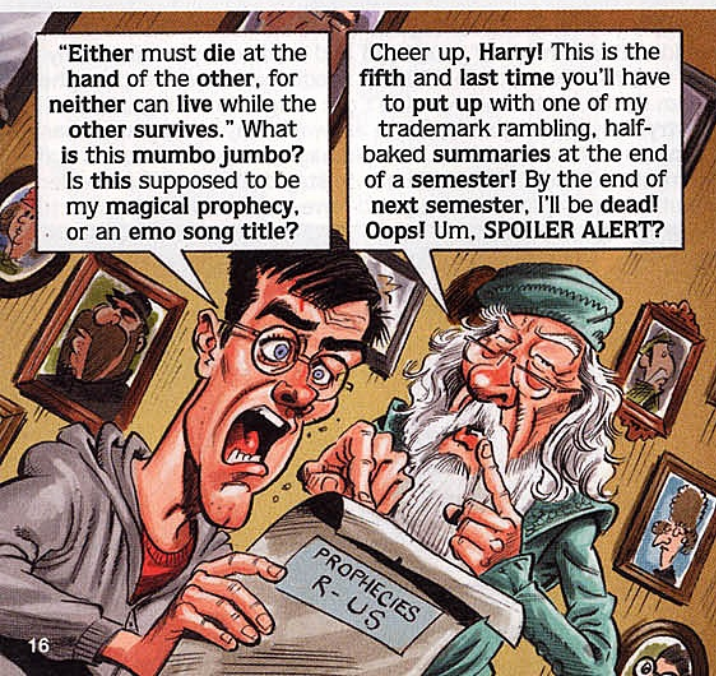
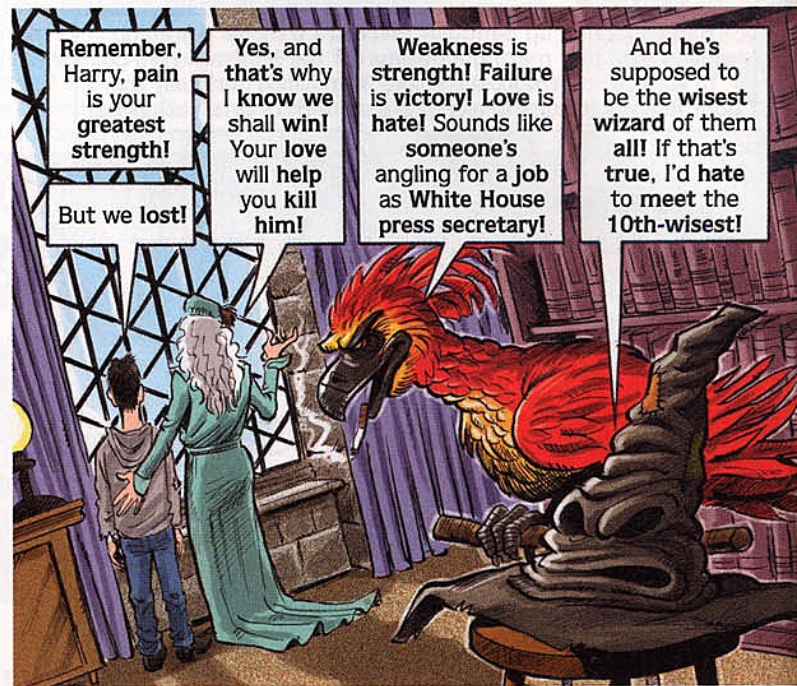
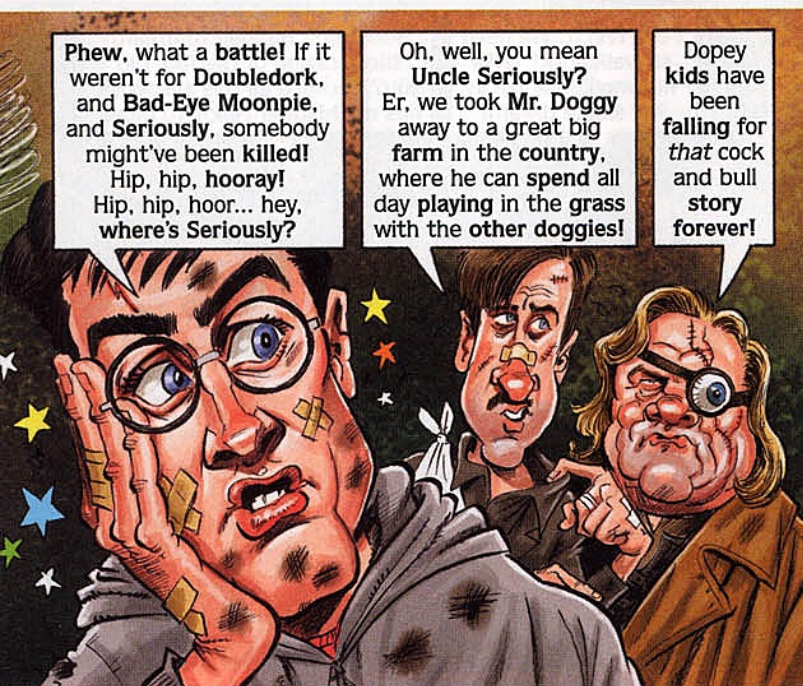
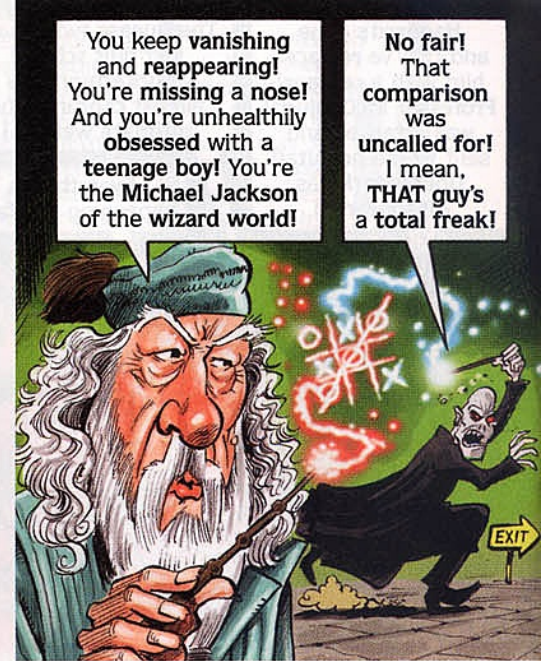
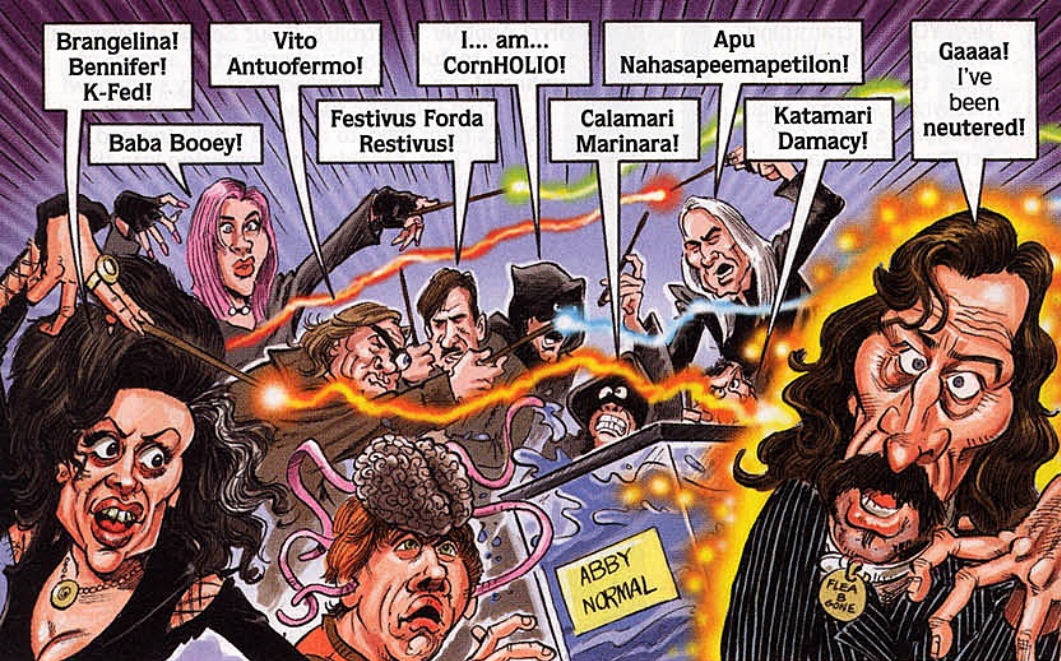
Come one step closer, and I'll smash it! I'll destroy the crucial sphere!

The prophecy contained in that sphere reveals how we will kill you! So tell us how we'll kill you, or else we'll kill you!

Why couldn't you just pick up the sphere and read it yourself?

Oh, NOW you're asking for logic in these stories? If Druckermort could visit the inside of your head and read your thoughts, why did he wait four years to do it? If we needed you to enter the sphere room for us, so that we wouldn't get caught breaking into the Ministry, why did we just break in anyway? Why could you go back in time to restore the life of a stupid eagle-horse two movies ago, but anyone killed in this movie has to stay dead? THINK, Plodder! Without arbitrary plot devices, you'd have been snuffed in your crib!





Brangelina!
Bennifer!
K-Fed!

Vito
Antuofermo!

I... am...
CornHOLIO!

Apu
Nahasapeemapetilon!

Gaaaa!
I've
been
neutered!

Baba Booeey!

Festus Forda
Restivus!

Calamari
Marinara!

Katamari
Damacy!

You keep vanishing
and reappearing!
You're missing a nose!
And you're unhealthy
obsessed with a
teenage boy! You're
the Michael Jackson
of the wizard world!

No fair!
That
comparison
was
uncalled for!
I mean,
THAT guy's
a total freak!

Pheew, what a battle! If it
weren't for Doubledork,
and Bad-Eye Moonpie,
and Seriously, somebody
might've been killed!
Hip, hip, hooray!
Hip, hip, hoor... hey,
where's Seriously?

Oh, well, you mean
Uncle Seriously?
Er, we took Mr. Doggy
away to a great big
farm in the country,
where he can spend all
day playing in the grass
with the other doggies!

Dopey
kids have
been
falling for
that cock
and bull
story
forever!

Remember,
Harry, pain
is your
greatest
strength!
But we lost!

Yes, and
that's why
I know we
shall win!
Your love
will help
you kill
him!

Weakness is
strength! Failure
is victory! Love is
hate! Sounds like
someone's
angling for a job
as White House
press secretary!

And he's
supposed to
be the wisest
wizard of them
all! If that's
true, I'd hate
to meet the
10th-wisest!

"Either must die at the
hand of the other, for
neither can live while the
other survives." What
is this mumbo jumbo?
Is this supposed to be
my magical prophecy,
or an emo song title?

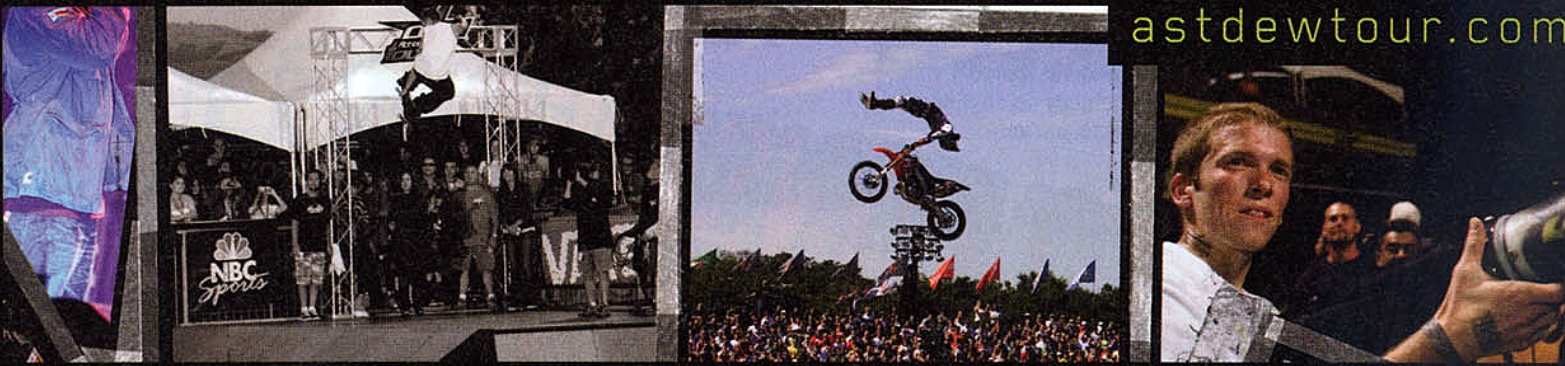
Cheer up, Harry! This is the
fifth and last time you'll have
to put up with one of my
trademark rambling, half-
baked summaries at the end
of a semester! By the end of
next semester, I'll be dead!
Oops! Um, SPOILER ALERT?

Not working
anymore?
You mean,
you're breaking
up with me?

I'm sorry, Harry, but I'm dating someone
else! Our relationship was a dead end!
You're a sour, depressive nebbish, with
a 24-hour target painted on his back!
But my new boyfriend is a winner!

Let's go,
baby! Maybe
I'll let you
see my
pet snake!

astdewtour.com

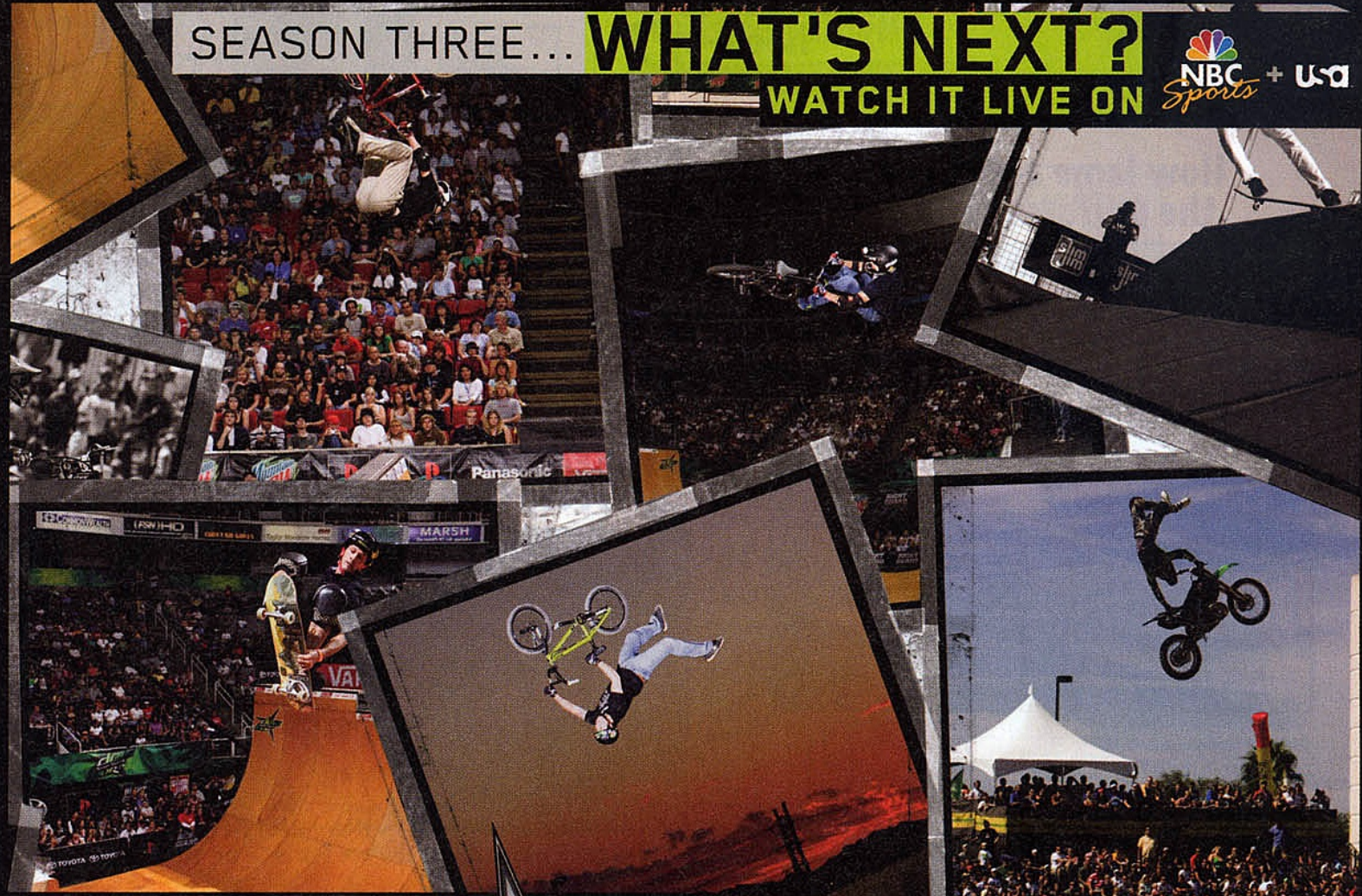


PASSION. ADRENALINE. PROGRESSION. GLORY.

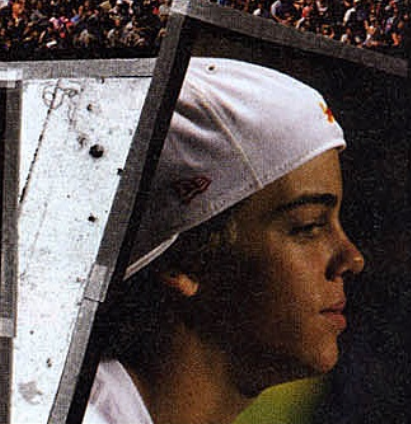
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slim

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An important message from MAD's
Director of Business & Development,
**JEFFREY
LOZENGE**



*The measure of a man is not measured by measuring a man.
Though some tailors may give you an argument on that.
What do they know? These are perilous times and
in perilous times one does not consult a tailor.
Tailors are not essential.*

*The essentials of life — the air and water that we
breathe — are staples. Which brings me to MAD — the
magazine whose time is and was and continues to be
— which is, of course, held together by staples, just as
it may be said the fabric of the universe itself is held
together by staples, though much larger ones.*

*The fabric of the universe is not unlike the fabric of the Hazmat
suit that I wear. Both need to be taken in a tad in the seat.
But not too much, lest chafing occur.*

*And so, I say to you, do not become a chafe on the staple of the
fabric of the universe. Subscribe to MAD. Your tailor has for years.*

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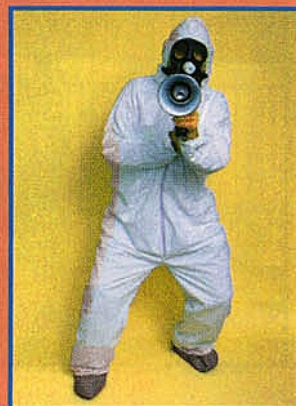
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Time to get tangled
in the web. It's...

MONROE

and...

Gone Internet Phishin'



LOOKIT THIS, USA TODAY HAS THE TOP INTERNET SCAM. IT'S CALLED "SICK KID."

SURE, IT'S A CLASSIC: SOMEBODY WRITES THAT A KID IS ON THEIR DEATH BED AND HIS LAST WISH IS TO MAKE IT INTO THE GUINNESS BOOK OF WORLD RECORDS BY GETTING THE MOST GET WELL CARDS EVER.

AND WHERE'S THE PAY-OFF?

DUH. WHO'S NOT GOING TO SEND ALONG SOME CASH TO THE DYING KID?

WHAT ARE YOU LOOKING AT?

I THINK YOU MAY BE TOO SICK TO MAKE IT TO SCHOOL TODAY.

REALLY? SWEET! I'M MISSING MEATLOAF DAY AND WEDGIE WEDNESDAY!

TERRIFIC. NOW LET'S GET YOU INTO THAT BED. WE'VE GOT A PLASTIC BUBBLE DOME TO BUILD!

OH, DAMMIT! NO WAY!

OKAY, WE NEED TO POST A GOOD PATHETIC, SICK PICTURE OF YOU ONLINE.

SO, WHAT? YOU WANT ME TO PUT ON SOME BOGUS MAKE-UP OR SOME CRAP?

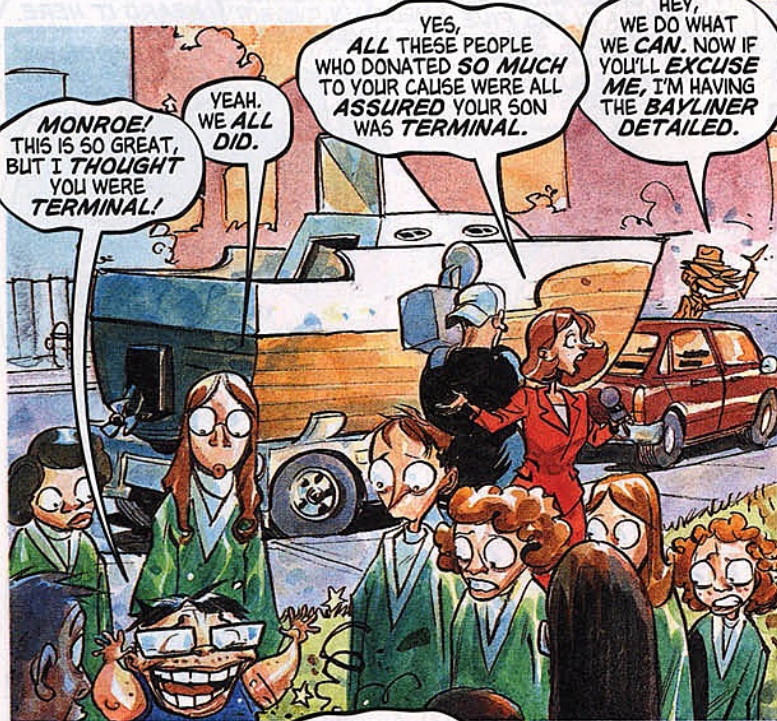
ACTUALLY, I THINK WE'RE ALL SET.

HA HA. VERY FUNNY.

TOUCHÉ.

ONE MONTH LATER.

IT IS
WITH MUCH
EXCITEMENT
AND CONFUSION
THAT WE ANNOUNCE...
LIL' MONROE IS
CURED!!



MONROE!
THIS IS SO GREAT,
BUT I THOUGHT
YOU WERE
TERMINAL!

YEAH,
WE ALL
DID.

YES,
ALL THESE PEOPLE
WHO DONATED SO MUCH
TO YOUR CAUSE WERE ALL
ASSURED YOUR SON
WAS TERMINAL.

HEY,
WE DO WHAT
WE CAN. NOW IF
YOU'LL EXCUSE
ME, I'M HAVING
THE BAYLINER
DETAILED.



WE'VE BEEN
RAISING MONEY AND
HOLDING A VIGIL FOR
A KID WHO ISN'T EVEN
SICK! WE'VE BEEN
SCAMMED!

Uh, IF IT'S ANY
CONSOLATION,
I THINK MY BEDSORES
MAY HAVE INFECTED
MY BLOOD.

YUP.
IT'S SEPSIS. COULD
POTENTIALLY BE A
PERFECT STORM...
er, MEDICALLY
SPEAKING,
OF COURSE!



FORGET
IT! WE'RE NOT
FALLING FOR
THAT ONE
AGAIN!

OKAY,
LET'S GO. THERE'S
NO STORY HERE. THIS
KID PROBABLY
WON'T DIE.

THAT'S
WHAT YOU
THINK.



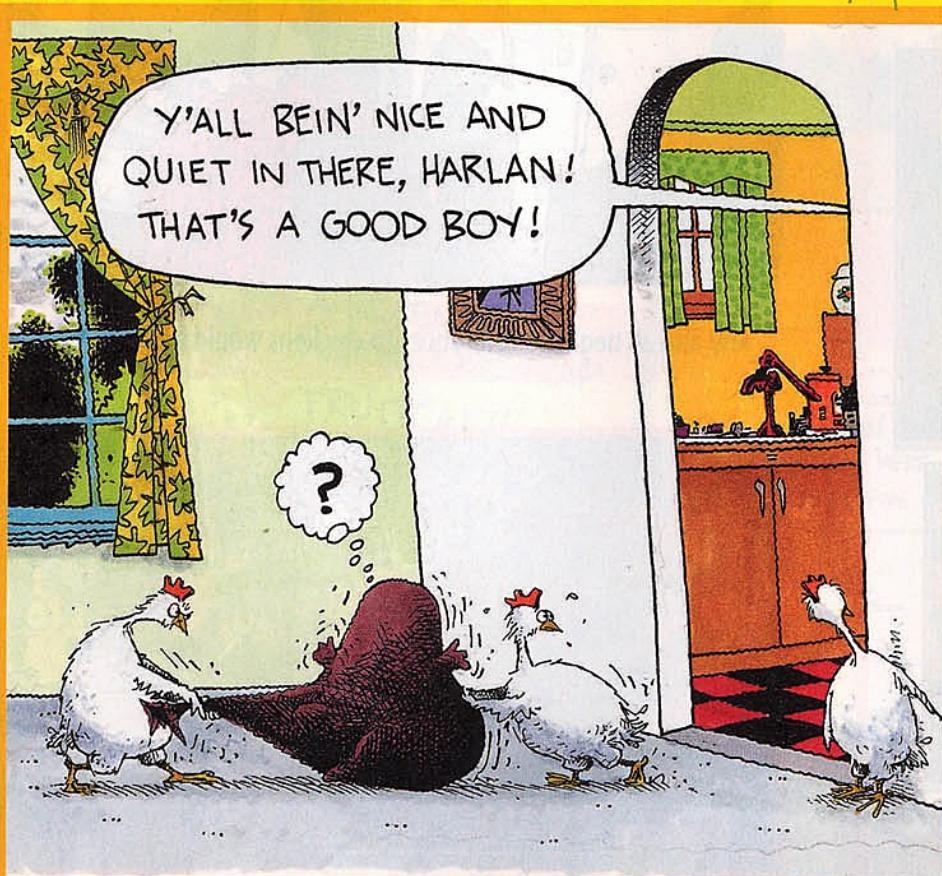
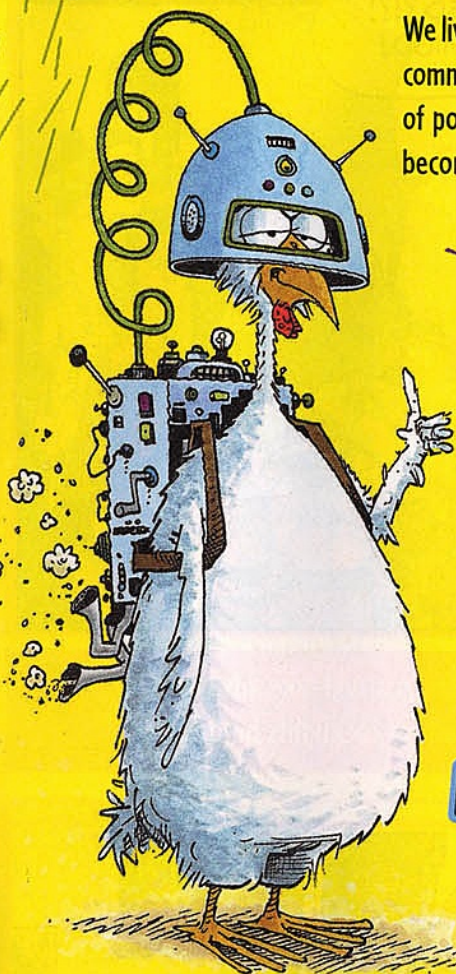
I'M
SANJA ROLANDO,
BACK TO YOU,
DOUG.



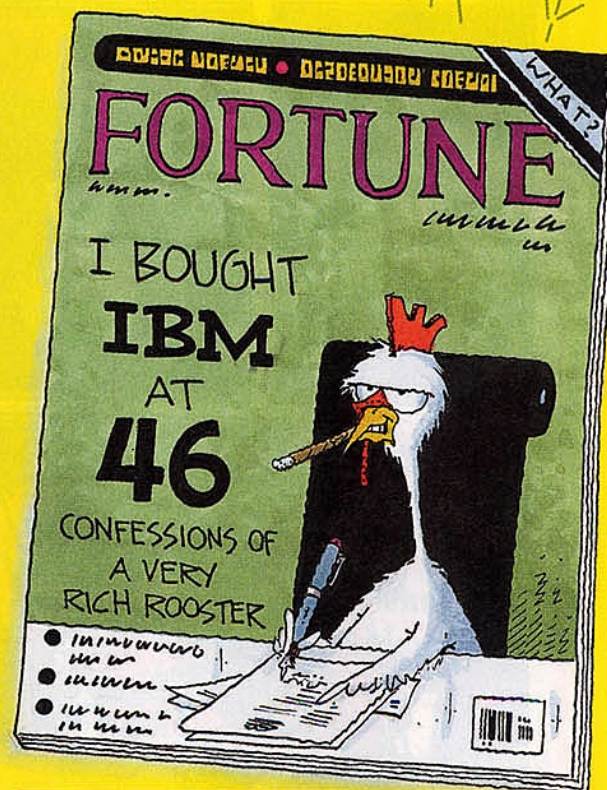
We live in a world of technological wonders. Many things that couldn't even be imagined 100 years ago are now commonplace. Yet one thing, it seems, will probably be forever out of man's reach. Or will it? The possibility of poultry traversing through the ages remains a dream for many. But until such time as this dream can become a reality, we are left to sit and wonder what such a scientific achievement would wrought. Behold!

JOHN CALDWELL'S

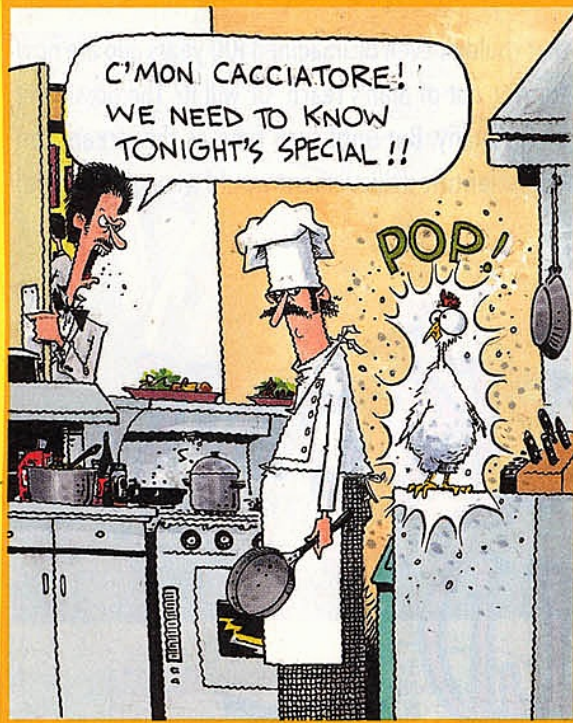
IF CHICKENS COULD TIME TRAVEL



The world might never have heard the name "Colonel Sanders"



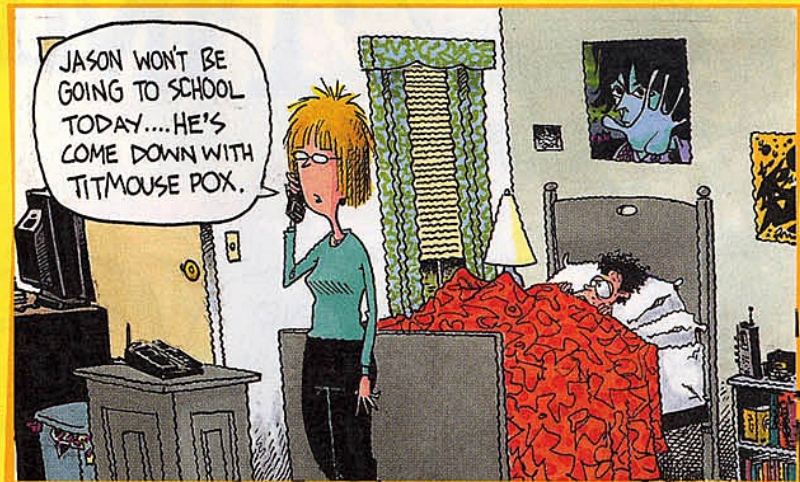
The annual "Fortune 500" list would be peppered with trillionaire chickens



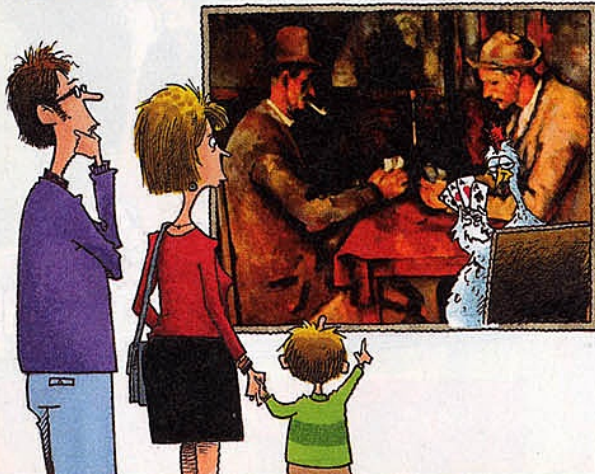
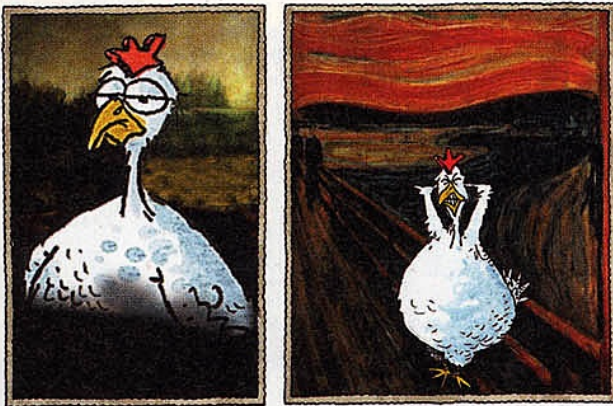
They'd definitely make their share of "wrong place/wrong time" appearances



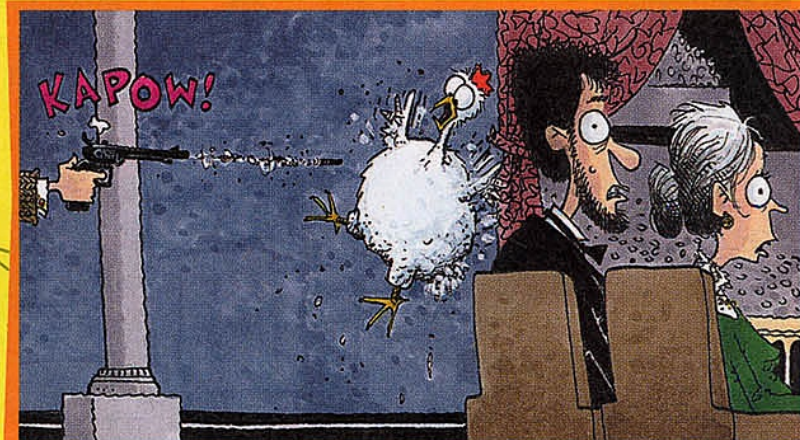
Certain ethically challenged yardbirds would take advantage of the fact that they know the results of cockfights beforehand



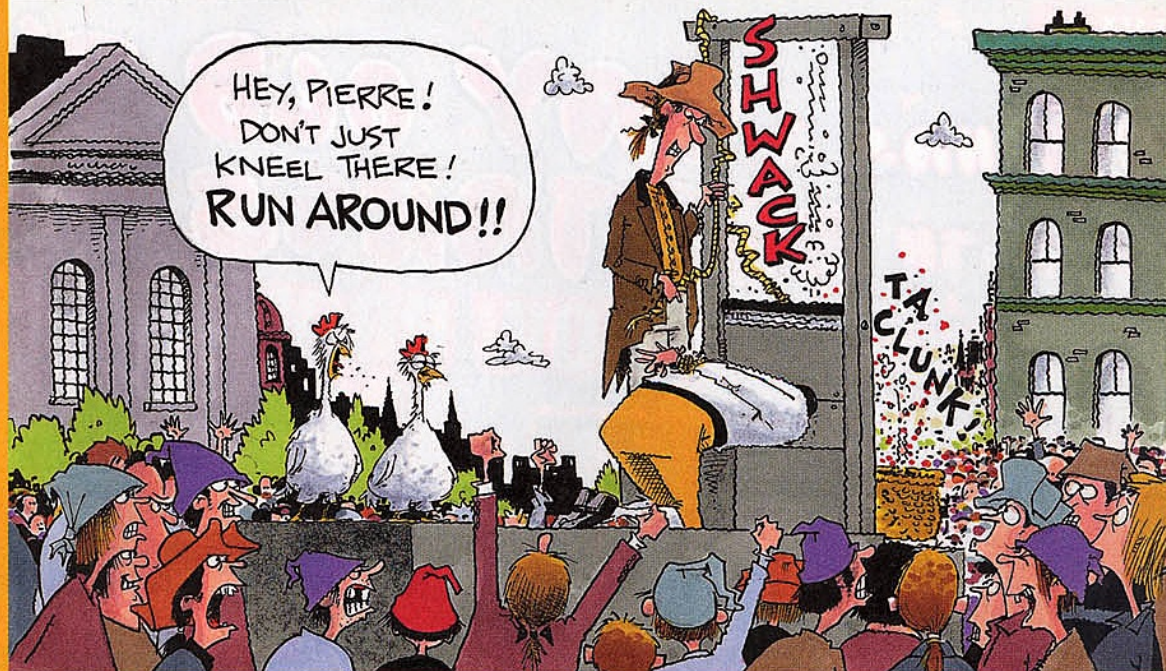
Any and all negative references to chickens would be obliterated



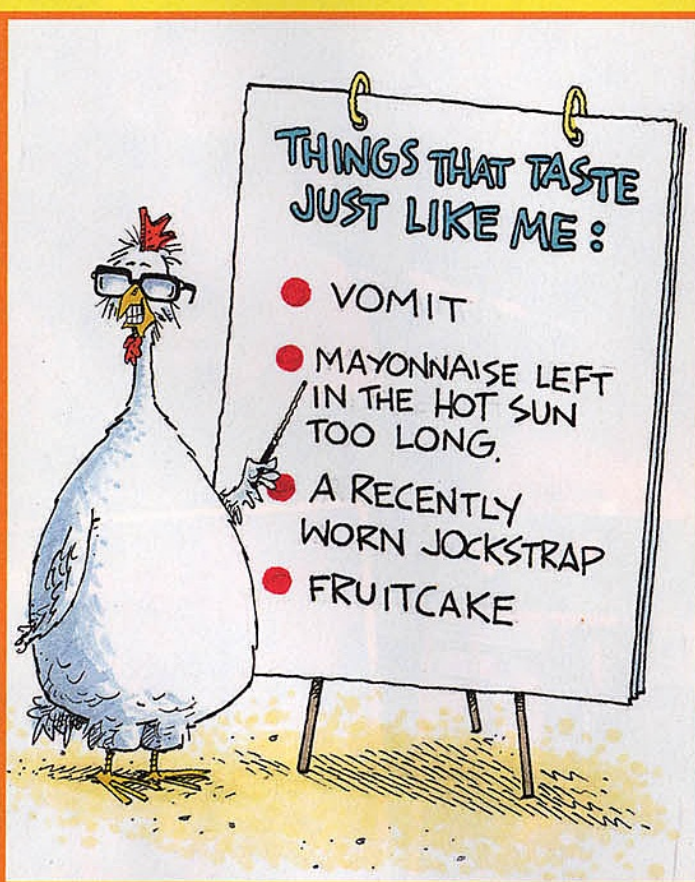
Their effect on our culture would be vastly greater



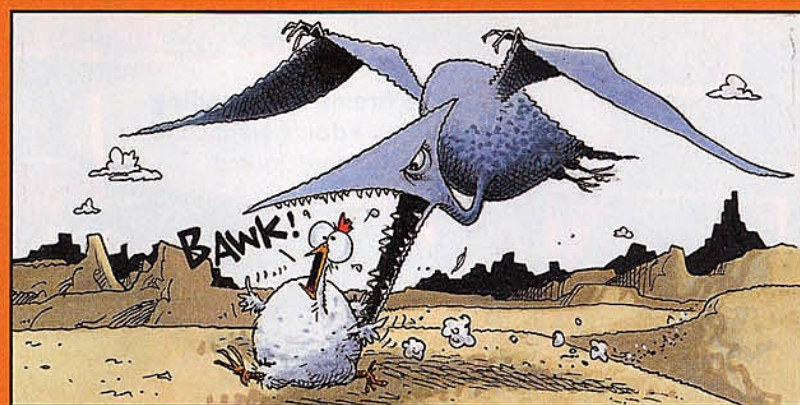
Popular songs, bestselling books and major motion pictures would forever sing the praises of the gallant chick that saved Lincoln



Just for laughs, they'd spend a little time taking in the French Revolution
—when *people's* heads were being chopped off



They'd be calling all the shots in the
"things that taste just like chicken" department.



Some would learn the hard way, the dangers of
looking up their prehistoric ancestors



They would rarely set their arrival date correctly,
because at the end of the day, they're still frickin' chickens



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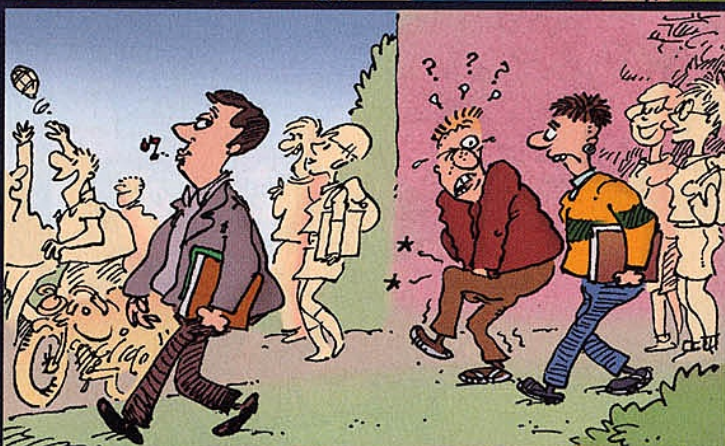
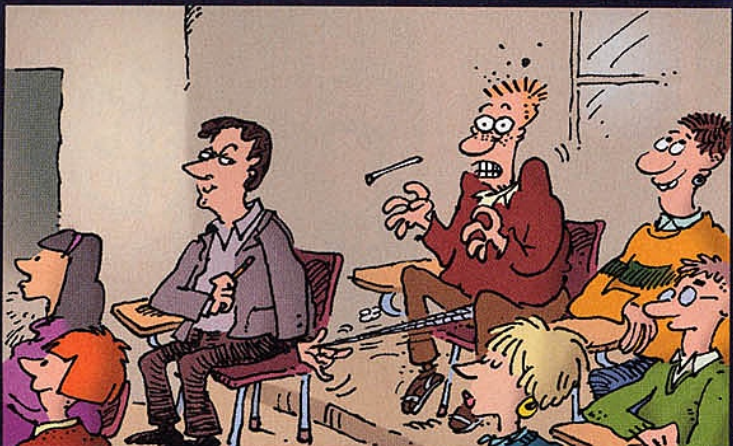
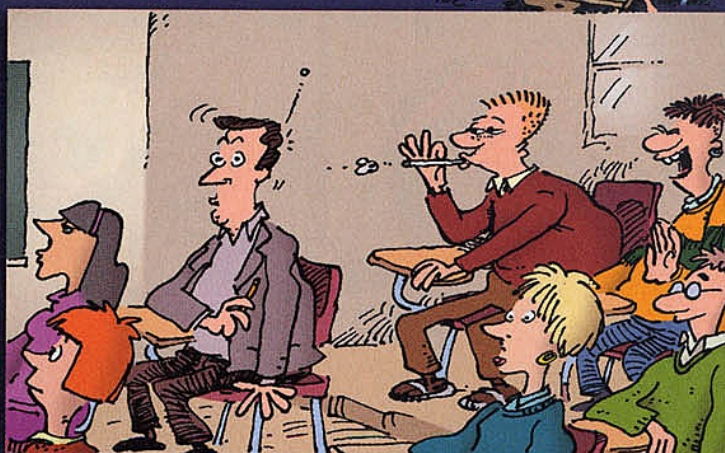
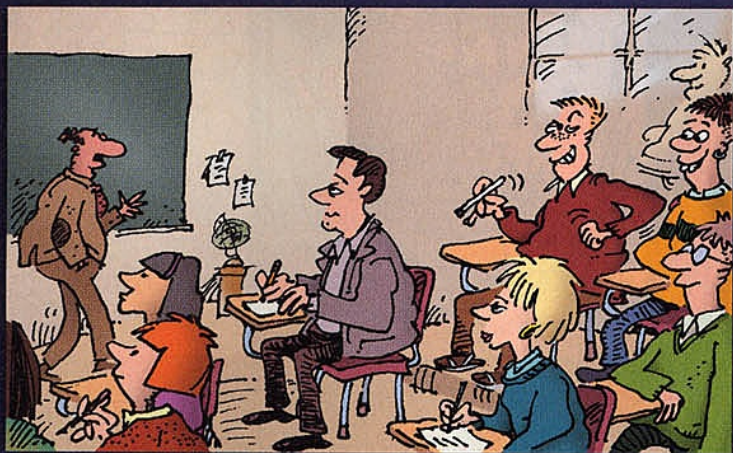
Sergio Aragonés

Presents A

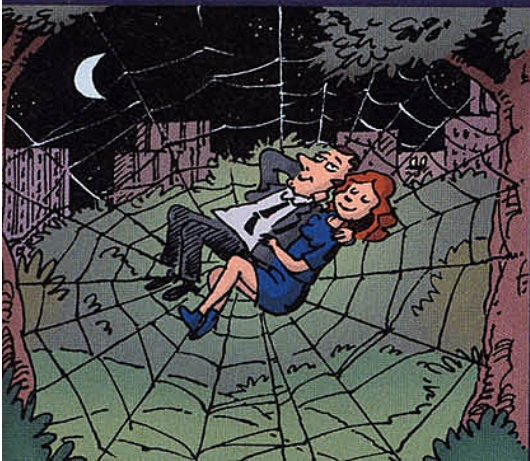
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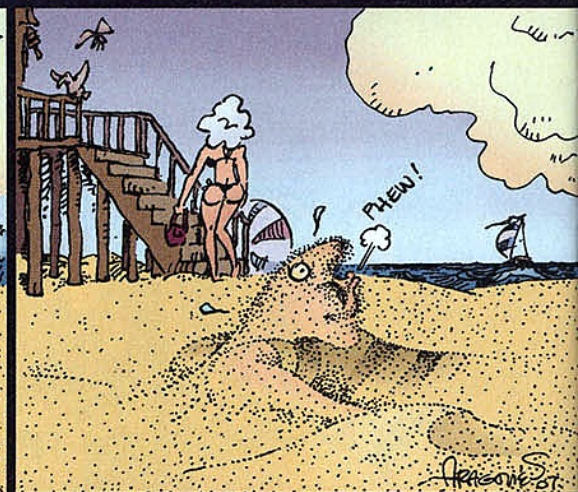
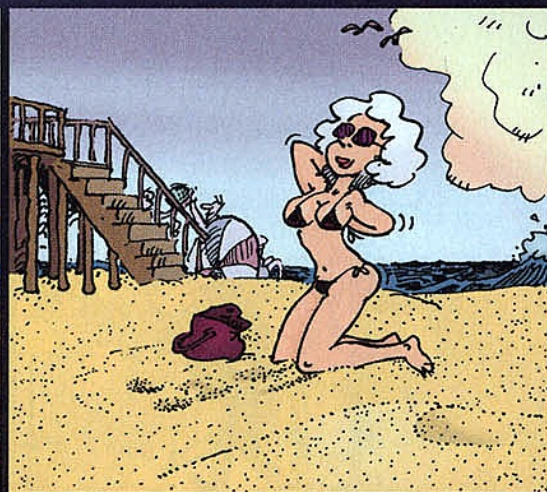
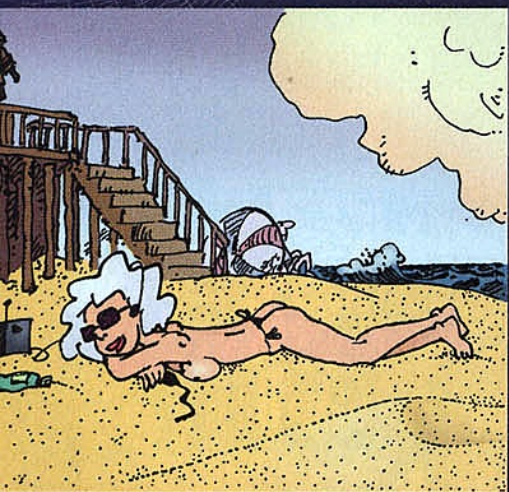
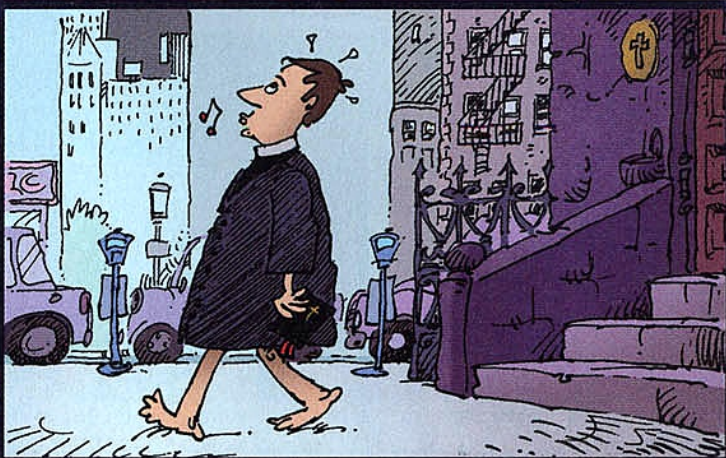
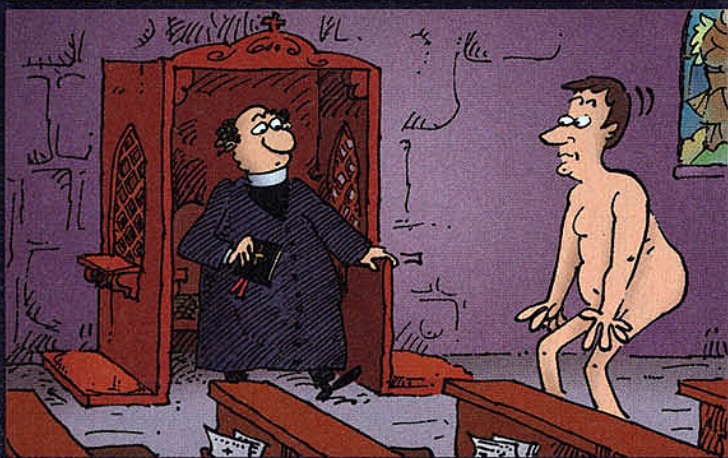
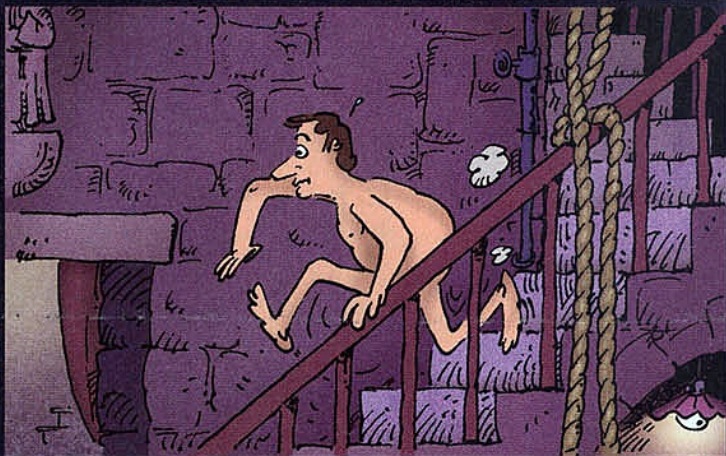
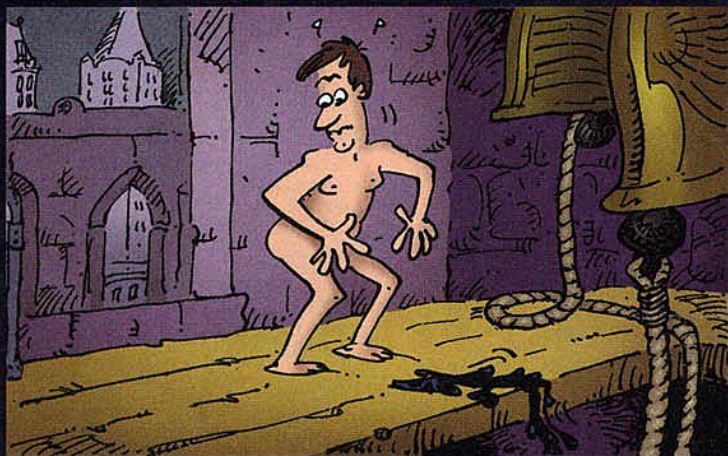
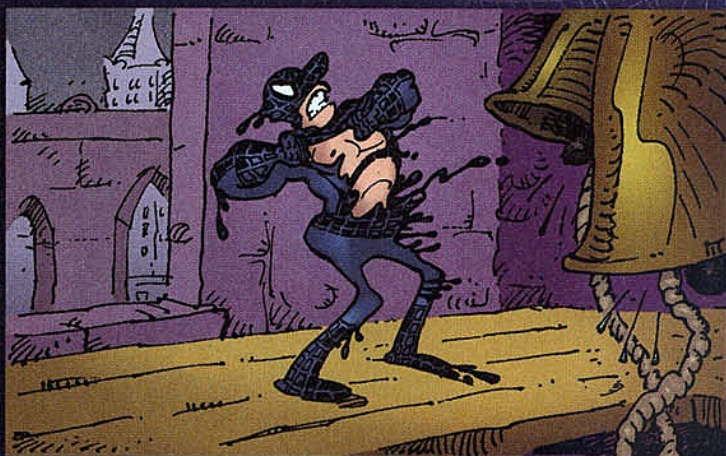
LOOK

AT SPIDER-MAN 3



WRITER AND ARTIST: SERGIO ARAGONES







SEASON THREE...

WHAT'S NEXT?

WATCH IT LIVE ON



THE PRO ACTION SPORTS TOUR
SKATE. BMX. FREESTYLE MOTOCROSS



Panasonic



MONCOOSE



verizon wireless



Sure, just last year, we ran an article entitled "Don't You Hate When Your Parents..." — but with parents doing so many stupid, annoying and infuriating things, there's no way *one* article could cover it all! Besides, summer is all about terrible sequels (We're looking at you, *Daddy Day Care!*) which is why we're forcing you to read...

DON'T YOU HATE WHEN YOUR PARENTS... THE SEQUEL!



...make you feel like dirt for not wanting to visit your grandparents, despite secretly loathing the visits ten times worse than you?



...threaten you with twenty kinds of death if they ever catch you "using drugs," despite not being able to survive a single day without caffeine, alcohol or ibuprofen?



...complain about "how easy you have it," as if they grew up in a Chinese sweatshop and not a suburban house with zone air-conditioning, bean-bag chairs and a puke-green rumpus room?



...assure you that "it's what's inside that counts" — yet whine endlessly about the way you dress?

I JUST
DON'T SEE WHY
YOU FIND THIS
GARBAGE
FUNNY!



...whine about the stuff that you find funny –
while routinely plastering the fridge with
Ziggy, Cathy and Beetle Bailey cartoons?

I GUESS I DIDN'T
GET A CHANCE TO
DO THE LAUNDRY.
JUST WEAR WHAT YOU
WORE YESTERDAY.



...won't let you have a dog because
"you're not responsible enough" –
a qualification that somehow didn't
keep them from having you?

OH...THANKS,
BUT...I HAVEN'T
BEEN A NETS
FAN FOR, LIKE...
FOUR YEARS!

WELL, SOME
PEOPLE WOULD
APPRECIATE GETTING
A \$100 BASKETBALL
JERSEY!



...buy you gifts that prove how little they
actually know you – then try to make you
feel guilty for your "ungratefulness"?



NOT
EXACTLY
HEMINGWAY,
HUH?

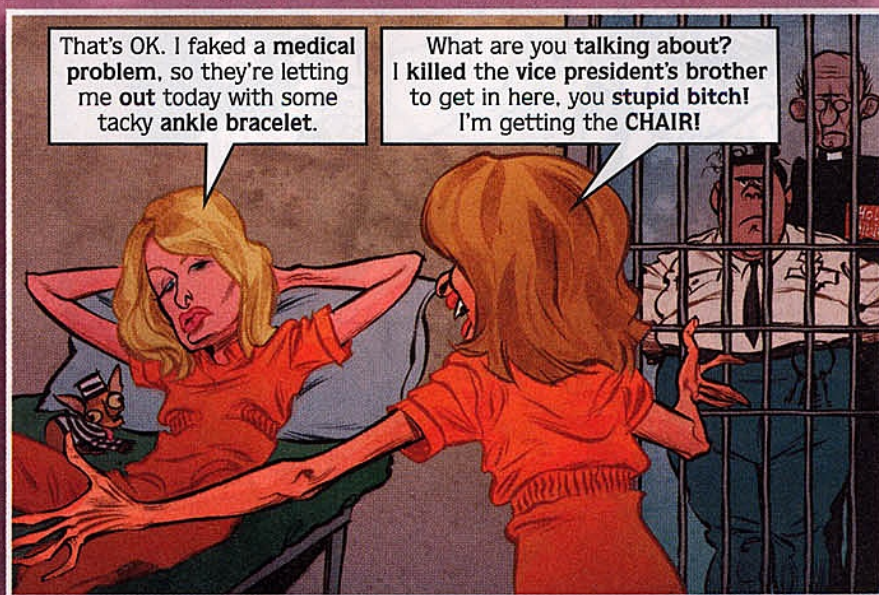
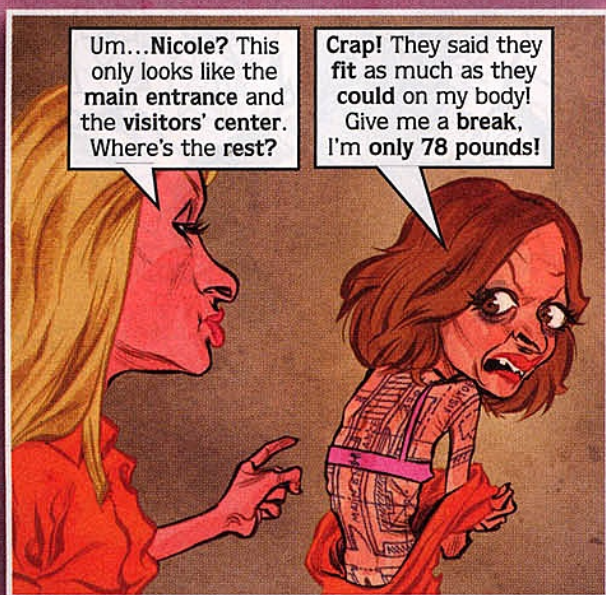


...complain that you don't read enough –
then, when you do, complain that you
aren't reading the "right" things?



YOU'VE GOT JAIL DEPT.

the simple PRISON BREAK life





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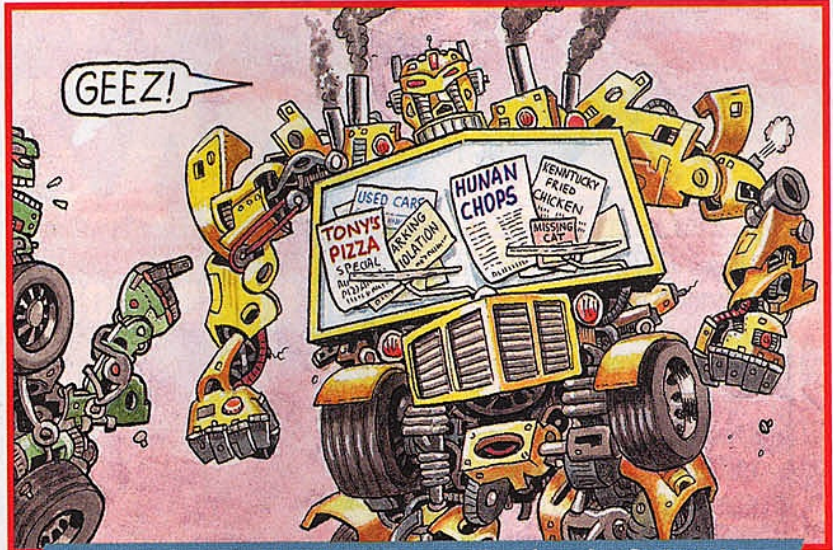




So you're in a vicious battle with your sworn enemies for the fate of the universe, a million miles away from your home planet of Cybertron and facing death at every turn. Sounds tough, right? Well, for the Autobots and Decepticons, all that stuff is child's play compared to these...

Everyday Pet Peeves of

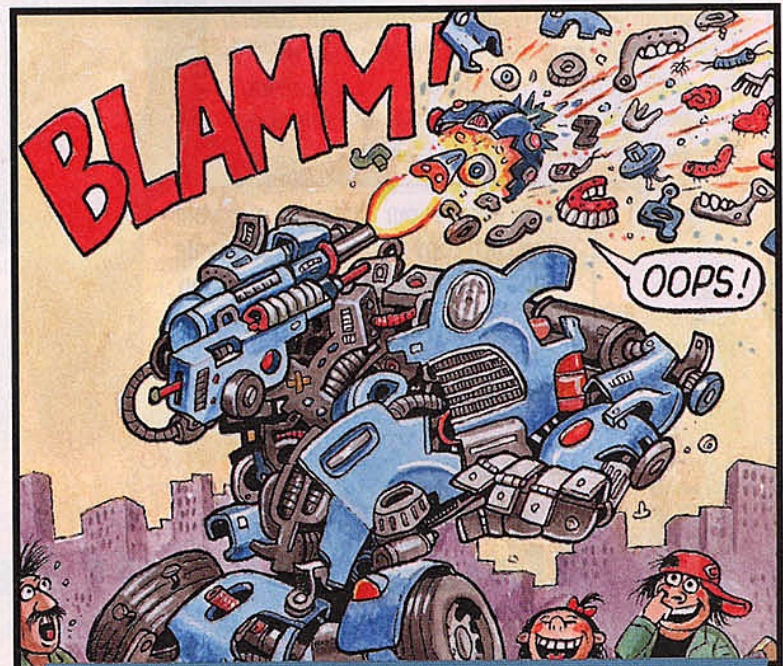
TRANSFORMERS



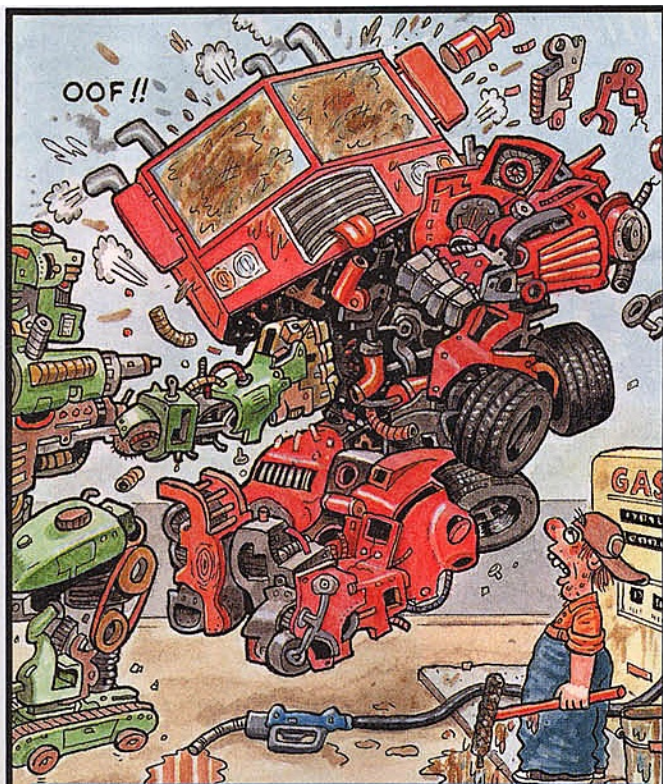
Trying to look intimidating with a bunch of pizzeria flyers jammed under your windshield wipers.



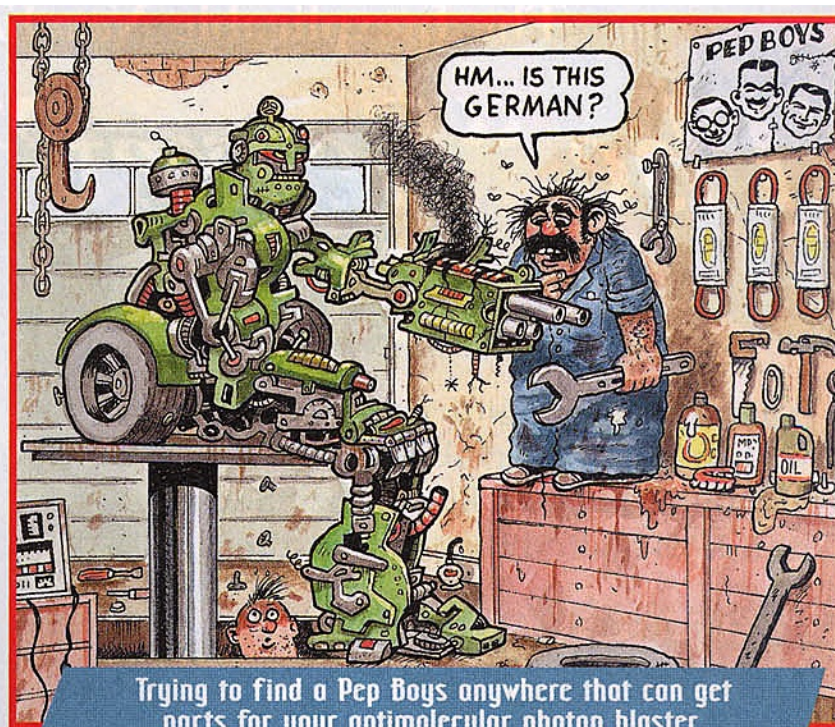
Taking a snooze in the "wrong part of town"—and waking up hours later without your arms or legs.



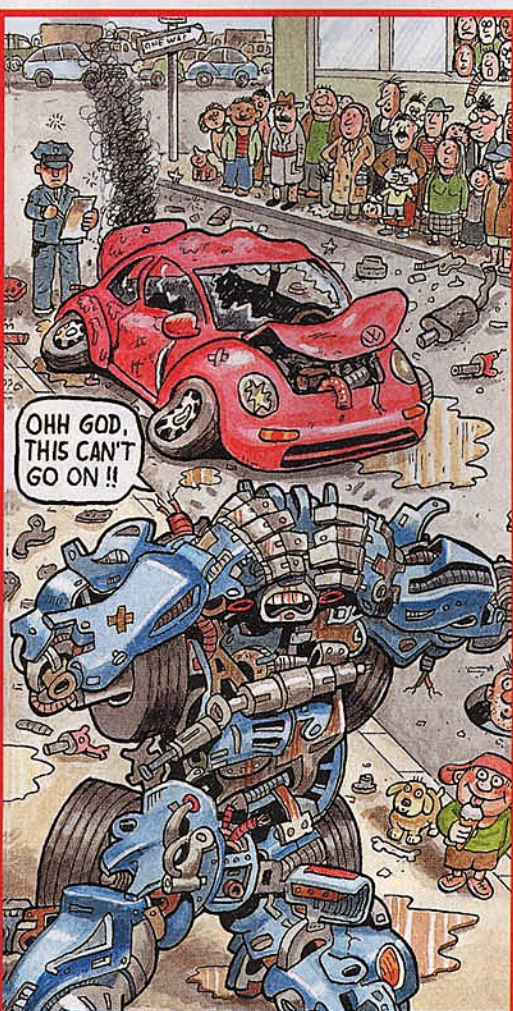
When your hands can turn into powerful laser-cannons, there's always a chance that accidental suicide is as close as your next nose-pick.



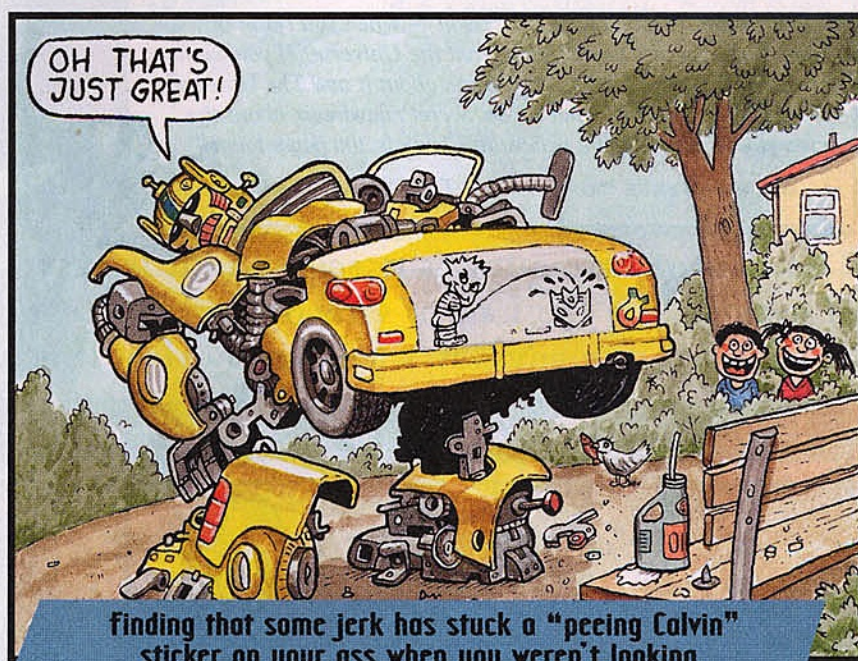
Asking the lazy-ass gas station attendant to "do the windshield"— and then stumbling into battle with a blurry, grease-streaked visor.



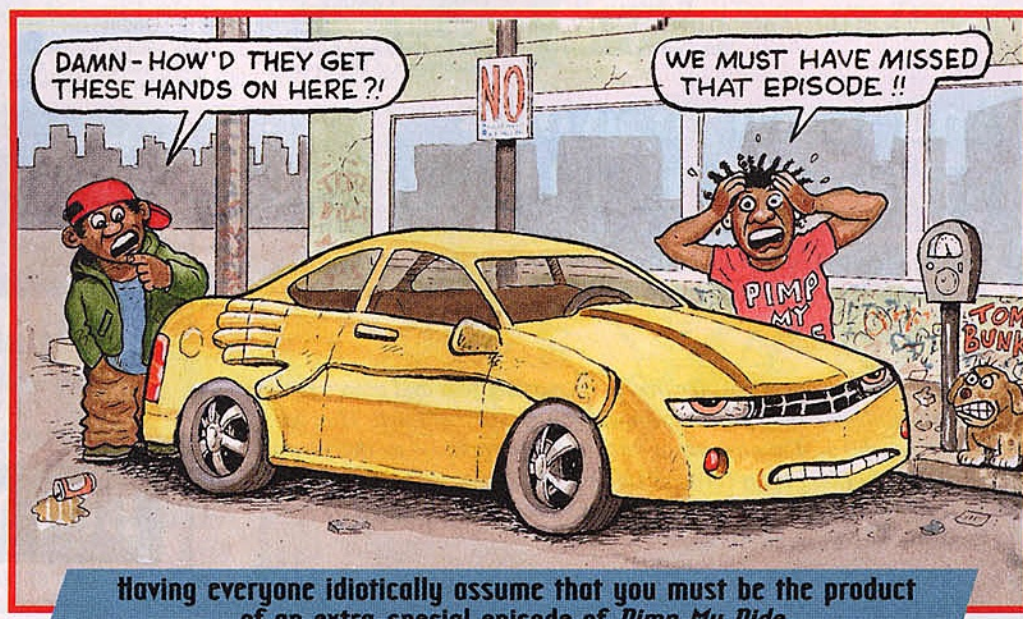
Trying to find a Pep Boys anywhere that can get parts for your antimolecular photon blaster.



The deep, deep shame that comes every time your interplanetary loneliness leads you to hump an unsuspecting VW Beetle.



Finding that some jerk has stuck a "peeing Calvin" sticker on your ass when you weren't looking.



Having everyone idiotically assume that you must be the product of an extra-special episode of *Pimp My Ride*.

The Inexplicable *New York Times* Bestseller!

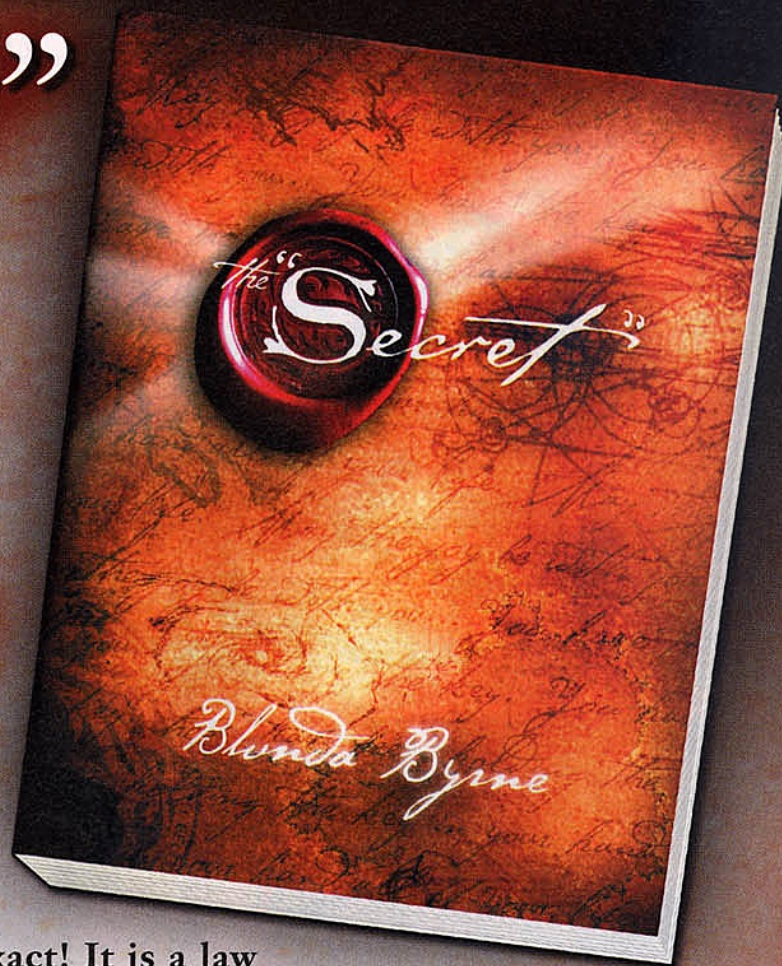
The "Secret" is Out!

What did all of history's most successful, wealthy and powerful individuals have in common? They all knew The "Secret" — even if they didn't know it at the time!

Learn the power of
POSITIVE THINKING!

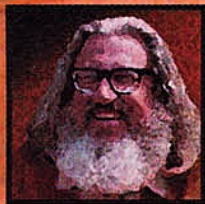
"The 'Secret' is the Law of Attraction — when you think of something, you are attracting it from the Universe! If you want something, all you have to do is think about it and The Universe will deliver! That's it! That's The 'Secret': daydream about the crap you want! Can you believe this book is 200 pages long?"

—BLUNDA BYRNE "AUTHOR" OF *The "Secret"*, SKILLIONAIRE

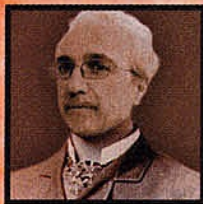


The Law of Attraction is precise and it is exact! It is a law of nature, like the Law of Gravity...except that it can't be scientifically proven or supported in any way whatsoever. Also, it is not precise. Or exact!

Featuring vague, head-slappingly obvious, common sense advice from such "experts" as:



GIBRALTER TUBBINGS
18th Century Crackpot



GARFIELD
HAPPELUND IV
19th Century Crackpot



BOBBY MCFERRIN
Singer/songwriter and one
of the 1980's most famous
practitioners of *The "Secret"*



DR. ULYSSES M.
GOLDSTEIN
Deep Thinker, Well-ologist,
Self-Certified Healer and
Soul Renovation Specialist



HELVETICA NARROWS
Dream Coordinator,
Professor at
The Feelgood Institute's
Online University



MICHAEL FRED
DACKGAMON
Contributor to *The "Secret"*

And learn to avoid
NEGATIVE THINKING!

"There are no accidents and there are no victims! Any bad thing that happens is because your negative thoughts requested it from the Universe!"

—BLUNDA BYRNE

"These 'victims' broadcast feelings of alienation, fear and powerlessness — and the universe simply gave them what they had requested. That goes for everyone who died in any war or natural catastrophe — as well as every audience that had to sit through Little Man, that guy who got hit in the nuts on that Progressive Insurance commercial, and all of J.Lo's past, present and future husbands."

—BLUNDA BYRNE

INCLUDES "SECRET SUMMARIES" FOR PEOPLE WHO FIND THE CHAPTERS' LARGE-PRINTED PULL QUOTES, BULLET POINTS AND TWO-SENTENCE PARAGRAPHS TO BE TOO MENTALLY TAXING!

Available wherever books are sold

Also available as an audiobook, special edition hardcover, DVD or Blu-ray disc, page-a-day calendar, magnetic poetry boxset and Scene It! Special Edition

BUY YOUR COPY TODAY!

(Please don't use the teachings of The "Secret" to wish for a free copy of The "Secret.")

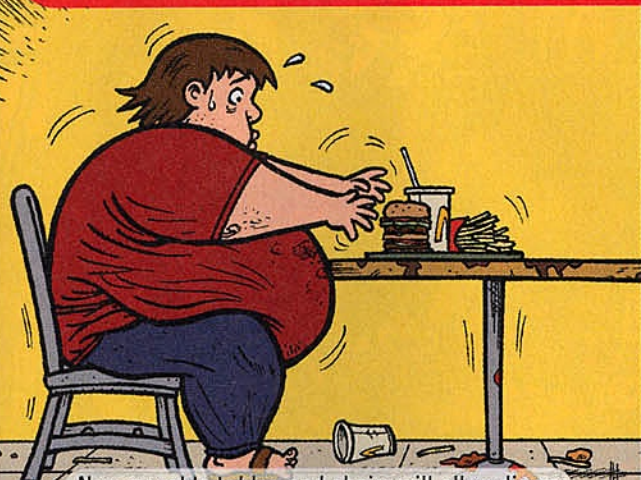
A MAD
AD PARODY



McDonald's is currently remodeling all their restaurants to turn them into hipster havens. (Think Starbucks with gristle!) Why? Because they have to find *some* way to lure in customers against their doctor's orders. If you want to know how your local McNugget slinger is going to be "upgraded," then check out these...

FAQs ABOUT McDONALD'S TRENDY MAKEOVER

Q: Why is McDonald's Doing a Makeover?



New movable tables and chairs will allow diners to adjust for their rapidly expanding waistlines.

YOURS!
YOUR MOTHER
REEKS OF THE
UTMOST
VULGARITY!!

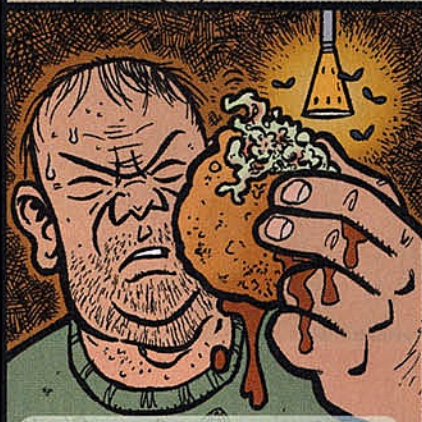
THERE IS A FOUL
ODOR OF HUMAN
FECES IN THIS
WATER CLOSET

HERE I ST
BROKEN

FOR A WONDERFULLY
DEBAUCHED EVENING
CONTACT VICTORIA VIA
TELEPHONE AT 555-9146
— thank you for the tip!
— DITTO!!



McDonald's managers are hoping that improving the surroundings will cause a subsequent increase in the quality of bathroom-graffiti discourse.



Dim track lighting will help conceal the disturbing amount of rubbery gristle in each 6-Piece McNuggets.



Comfortable sofas in new "Linger Zone" will provide customers with an inviting place to have their next massive coronary.



The company is eager to replace its image as a depressing dump with crappy food to a pretentious dump with crappy food.



The garish yellow-and-red interiors were far too reminiscent of the '70s, while the muted new color scheme rockets them all the way to the Fall of 1993.



By comparing the color of the uncooked chicken to the new "olive green" interior design, the cretins in the back will easily be able to determine when it's too rancid to serve.



OBSERVATION DRECK DEPT.

And now, presenting
a Formerly New
MAD Feature!

WHAT THE HELL

Can
changes we've

DANNY KAYE • BOB & RAY

MAD

OUR
PRICE
25¢
CHEAP

No. 43

Dec. '58



1's hat is tilted in a different direction. 3) Alfred has a raccoon in each pocket.
and has two heads. 6) The bird in the bottom left corner has changed colors.
of the opposite direction. 9) The magazine logo is completely different, genius!

IS THE DIFFERENCE?

Can you find the 9 idiotic
things made to this magazine cover?



ANSWERS: 1) The word "Bob" above the logo has changed to "Rob." 2) Alfred
4) There's an extra bird flying in the background. 5) The giraffe in the backgrou
7) The blue jay is no longer on the pumpkin. 8) The bird at Alfred's feet is facing

**WHERE HAS THE
RECENT SURGE IN
COMBATANTS ONLY
INCREASED THE
LEVEL OF VIOLENCE?**

HERE WE GO WITH ANOTHER RIDICULOUS MAD FOLD-IN

Even though the violence is at an all-time high, there's still scores of people signing up to participate everyday. Parents may worry about the impact it's having on their children, but those involved accept it as a way of life. To see where the surge is, fold page in as shown.



FOLD PAGE OVER LIKE THIS!

A

FOLD PAGE OVER LEFT

B

FOLD BACK SO THAT "A" MEETS "B"



**THE MORE COMBATANTS THERE ARE
THE WORSE THINGS GET. WE HAVE OFTEN BEEN TOLD
OF WASTED SOLDIERS' LIVES. BUT HORDES OF FEAR-
CRAZED WOUNDED AND MAIMED ARE ALSO LEFT**

A

WRITER AND ARTIST: AL JAFFEE

B

WHERE HAS THE
RECENT SURGE IN
COMBATANTS ONLY
INCREASED THE
LEVEL OF VIOLENCE?



FOLD PAGE OVER LIKE THIS!

A **B** FOLD BACK SO THAT "A" MEETS "B"



THE WORLD
OF WAR-
CRAFT

A **B**

GET THE
GLASS

got milk?

OH NO, GRANDPA GOT SENT TO
MILKATRAZ!

GETTHEGLASS.COM

The board game with plenty of online fun! **PLAY NOW!**



THE FUNDA LINI

LITTLE GREEN ARMY MEN THEATRE

Men, since you're doing such an outstanding job, you get to stay an extra few days.

A few days?

Okay, maybe a few weeks.

A FEW WEEKS?!

All right! All right! A few months, but don't try and talk me into any more. Dismissed!



THOUGHTS GOING THROUGH PARIS HILTON'S MIND IN COURT



If there's another season of *The Simple Life*, I guess we'll have to add a designated driver to the cast.

They're punishing me for repeatedly breaking the law? What a travesty of justice!

Hmmm... women's prison? Security cam? Hello new sex tape!

Maybe they can cut my sentence in half. 23 divided by two is... ummm... there's a twenty, then you carry the seven...and...oh hell, I'll just ask for community service.

23 days behind bars would really affect my job... if I had one.

As long as I get a cell with wi-fi access, things should be okay.

THE NFL'S REF REPORT:

THIS MONTH:

Harry Potter AND THE ORDER OF THE PHOENIX



Returning to Hogwarts for their 5th year, Harry, Ron and Hermione are more grown-up and mature than ever. Particularly Hermione...



Unfortunately, they're startled to find that the entire Wizarding world has turned its back on Harry and Dumbledore...



...and a Ministry of Magic official is now ruling the school with an iron fist!



At first, Harry is miserable and washes his hands of the whole thing. But soon, Harry, ever the trooper, picks himself up...



...and begs Ron and Hermione for help until they come up with good ideas.



Unfortunately, none of this stops Harry's godfather from getting pushed through a door that inexplicably kills people.



Good night everybody!

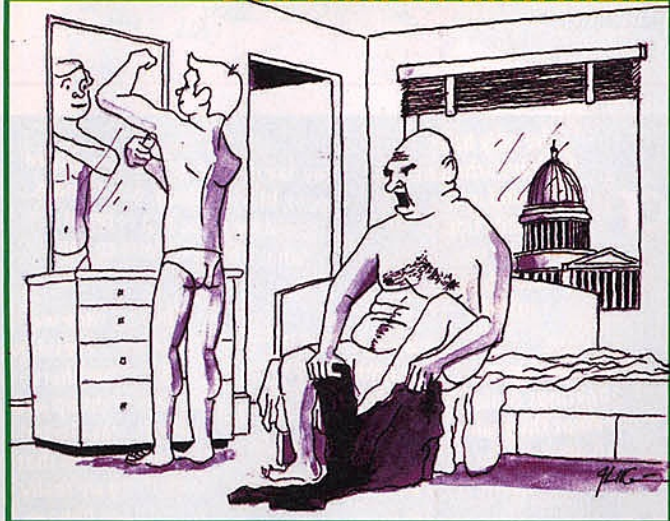
PAGES

CASTRO Comments:

AS SOMEONE WHO'S FACED CRITICISM HIS ENTIRE LIFE, I GOTTA TELL YOU, THAT ROSIE O'DONNELL GOT A RAW DEAL!



DON'T HAVE A CROWTHER!



"Damn right I voted in Congress against same-sex marriage, Lance. It's not hypocritical. Marriage is a sacred bond between a man and a woman. I'd never leave my wife to marry you."



SHOWS ON THE VATICAN'S NEW TV CHANNEL

- ★ America's Next Top Monk
- ★ M*A*S*S
- ★ Lois & Christ
- ★ CSI: Assisi

★ This Old House of Worship



- ★ Curb Your Excommunication
- ★ The Nunsters
- ★ Everybody Loves St. Raymond
- ★ VTV's Total Redemption Live
- ★ Law & Order (Man, reruns of this show are everywhere!)
- ★ My So-Called Lent
- ★ Two and a Half Men of the Cloth
- ★ How I Met Your Mother Superior
- ★ The Infallible Hulk

★ Jimmy Neutron: Altar Boy Genius



- ★ Hope & Faith (but not the one with Kelly Ripa)
- ★ Family Values Guy
- ★ The Guiltmore Girls
- ★ Ten Commandments for Dating My Teenage Daughter

- ★ Penance & Teller: Pulpit!
- ★ The Son of Man Show
- ★ Absolution Fabulous
- ★ Lent Night with David Letterman
- ★ The Fresh Prince of Bethlehem
- ★ Queer Eye for the Straight Priest
- ★ Extreme Makeover: Rome Edition
- ★ My Confirmation Name is Earl

★ Dancing with the Saints



- ★ Calvary Hills, 90210
- ★ The God Couple
- ★ I Loathe Lucifer
- ★ Star Trek: The Next Resurrection
- ★ The Amazing Grace
- ★ Pope My Ride
- ★ Inside the Pastor's Studio
- ★ God the Bounty Hunter
- ★ Survivor: Purgatory
- ★ The 3 Kings of Queens
- ★ Cardinal 54, Where Are You?
- ★ Judge Judas

★ Dateline: To Catch a Blasphemer



PRESIDENT BUSH'S BENCHMARKS FOR PROGRESS IN IRAQ

When Angelina Jolie adopts her first Iraqi orphan



When the first Mom & Pop Iraqi business is forced to close due to Wal-Mart's competition.

When our troops are needed more urgently in Iran.



When the first Iraqi baby is named "Dubya" instead of Saddam.

When it's safe enough for Survivor to consider shooting there.



When Dick Cheney says there is.



As everybody in the universe knows, J.K. Rowling's wizard story comes in seven parts. In the first book, Voldemort tries to kill Harry. In the second book, Voldemort tries to kill Harry. In the third, Rowling shakes up the formula in a major way: Voldemort's HELPER tries to kill Harry. Book #4? Zap, we're right back to Voldemort trying to kill Harry. And now it's time for the big-screen version of Book #5. Although we don't want to give away any of the surprises, let's just say that a certain Mr. V has some nasty plans for our hero. Come ON, already! We're dying to see SOMETHING, ANYTHING, that's even a little bit different! But this drip-drip-drip formula is just...

Harry

The buzz is that this is the darkest installment of the Harry Plodder series to date!

Yeah, yeah. The darkest one yet! The darkest one yet! The movie company promotes EVERY sequel as "the darkest one yet"! Number seven will probably be an all-black screen!

Hear ye! Hear ye! The trial of Harry Plodder is now in session! You stand accused of growing up so uncute that even pedophiles no longer download your photos!

You stand accused of possessing just two acting techniques: either standing around in open-mouthed astonishment, or petulant outbursts of anger!

You stand accused of taking seven books to get to the ending of a so-called saga that could have been knocked off in two! Three, tops!

You stand accused of relying on bogus suspense, like whether or not you'll get killed in the fifth book of a seven-book series, or how this trial's verdict will turn out in the first 15 minutes of a two-hour movie!

And you stand accused of being a powerful wizard, world-famous celebrity and superstar athlete who STILL can't figure out how to get a date! Harry Plodder, how do you plead? Other than in a flat, uninvolved monotone?



Poor Harry! Up against a handpicked panel of cruel, arbitrary, unsympathetic British judges!

I'll say they are! They rejected ME for being too much of a creampuff!

Plodder AND THE TORTURE OF THE FANBASE

WRITER: DESMOND DEVLIN

ARTIST: TOM RICHMOND

I don't! I'll just wait around for a random plot twist to show up, just like I always do! Glowing unicorn, valiant phoenix, parents' ghosts, time travel...Good ol' J.K. always pulls some cheap, outlandish surprise out of her butt, at exactly the critical moment, just to save my bacon!

Yoo hoo! Did I hear "random plot twist"? My spectral essence has arrived to clear Harry of all charges! Let us remember the legal precept of *habeus corpus*! As well as *amicus curae*! And especially *non sequitur*, because this trial scene makes absolutely no sense! But most of all, *Fergalicious*! My body stay vicious, I be up in the gym workin' on my fitness! *Ipsa facto*, *a fortiori*, and in conclusion, let me say that if the Sorting Hat doesn't fit, you must acquit! I'd also like to enter my beard as "Exhibit B," for no special reason!

Ahhh, I should've listened to the showbiz adage: "Never work with dragons or children!" But I'm Lord Drucurmort! I'll end up on top! Right now, though, I'm in a strange limbo, stuck halfway between life and death. Much like Lindsay Lohan's career!

We gave our lives to protect our baby Harry, and keep him safe from harm! Since then, he's only been attacked by giant spiders, murderous living trees, bone-chilling soul-suckers, evil elves, a three-headed watchdog, underwater shrimp-warriors, fire-breathing dragons, a crazed werewolf, a gigantic poisonous snake, and the most diabolical wizard ever! Um...mission accomplished?

Harry wishes we were still alive and could be with him every moment of every day! Which makes him the opposite of every kid sitting in this movie theater!

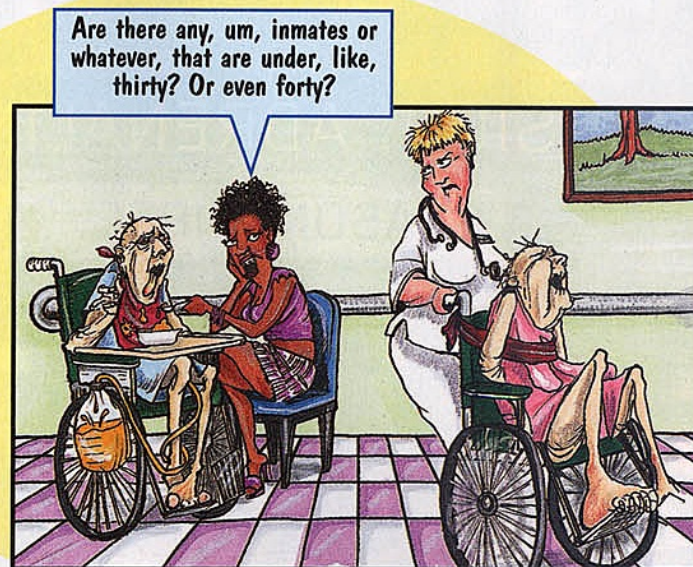




Summer means just one thing! Complete, constant freedom... for about a day or so. Then, if you want to actually do anything, you'll need a job to pay for it! But just because you've got to work, that doesn't mean you have to take the first job that comes along! Before you agree to put on that hairnet and plastic smock, here are some...

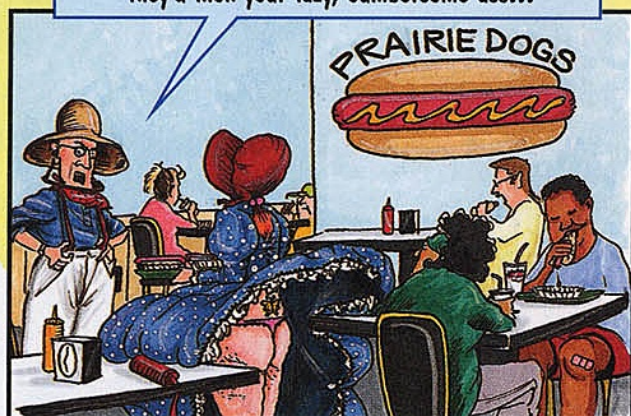
THINGS TO CONSIDER BEFORE

What are the hook-up possibilities?



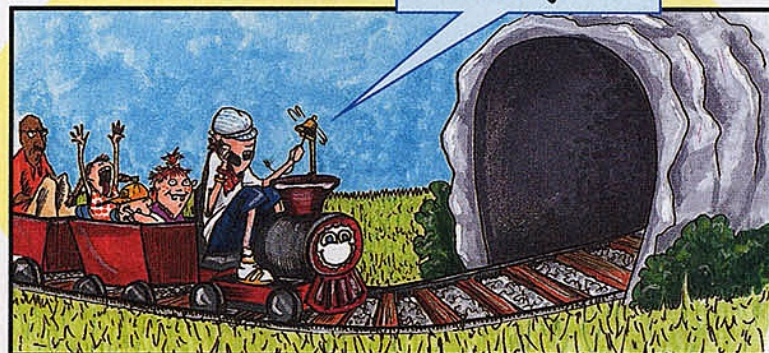
How lame are the uniforms?

Cumbersome?!? Your dress is too cumbersome? Maybe you should take a minute — off the clock — and think about the REAL pioneer women and how they'd kick your lazy, cumbersome ass!!!



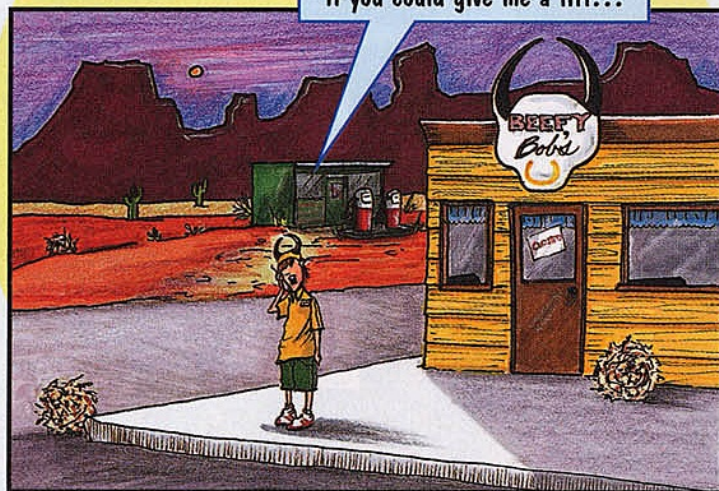
Is there cell phone reception?

Hold on — we're going through the freakin' tunnel again!



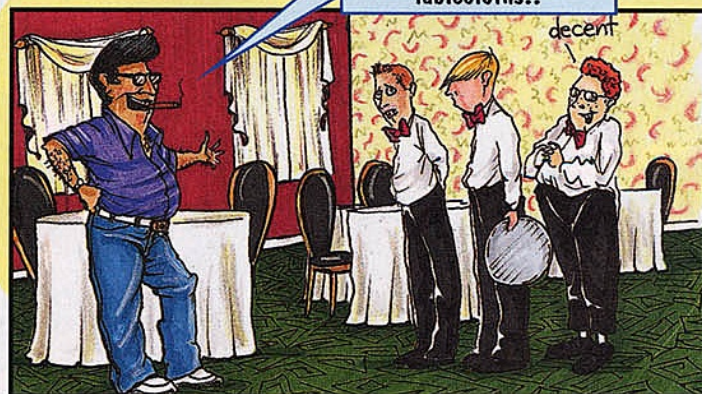
Will you be able to get there and back?

Hi, Mrs. Norbert? Um, this is Bradley Kwirk — 'member, from Webelos a few years ago?...Well, I was wondering if you could give me a lift...



Are the fringe benefits cool or sucky?

...and at the end of the season, you fellas get to keep all the stained tablecloths!!



ACCEPTING A SUMMER JOB



What's the humiliation factor?

Abby Smeadnoff? I haven't seen you since A.P. Physics! What have you been up to?



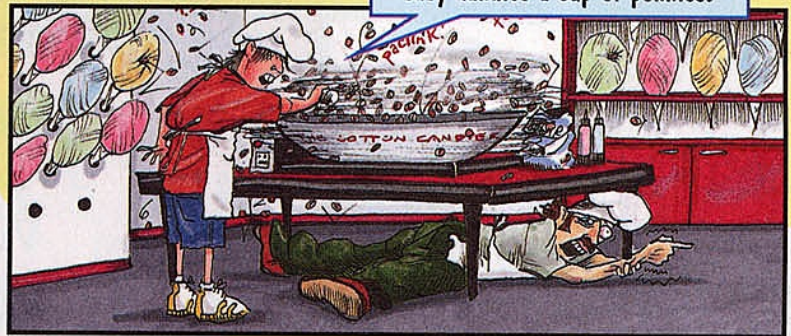
Will there be a lingering smell?



I'm breaking up with you because you stink of Bloomin' Onion every second.

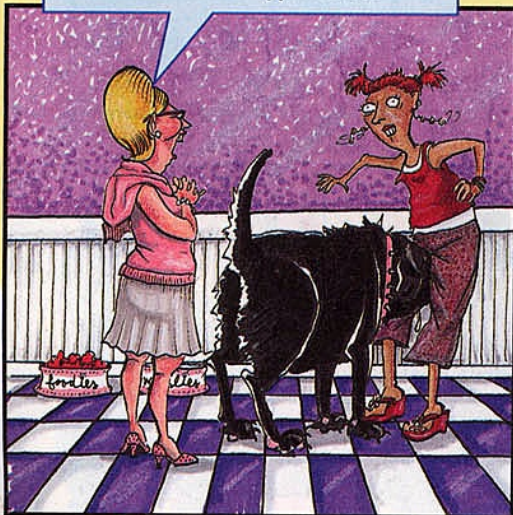
Do you get to operate cool machines?

Sorry, Mr. Tibbutts, I didn't mean to give you another 'Nam freak-out...I was just seeing how this baby handles a cup of pennies.



Would you be happier just being broke?

So, if it's a loosey bowel, Marsha needs a Freshens wipe, but if she's straining to go, you might have to coax her digitally — oh, and she loves to humpy wrestle!

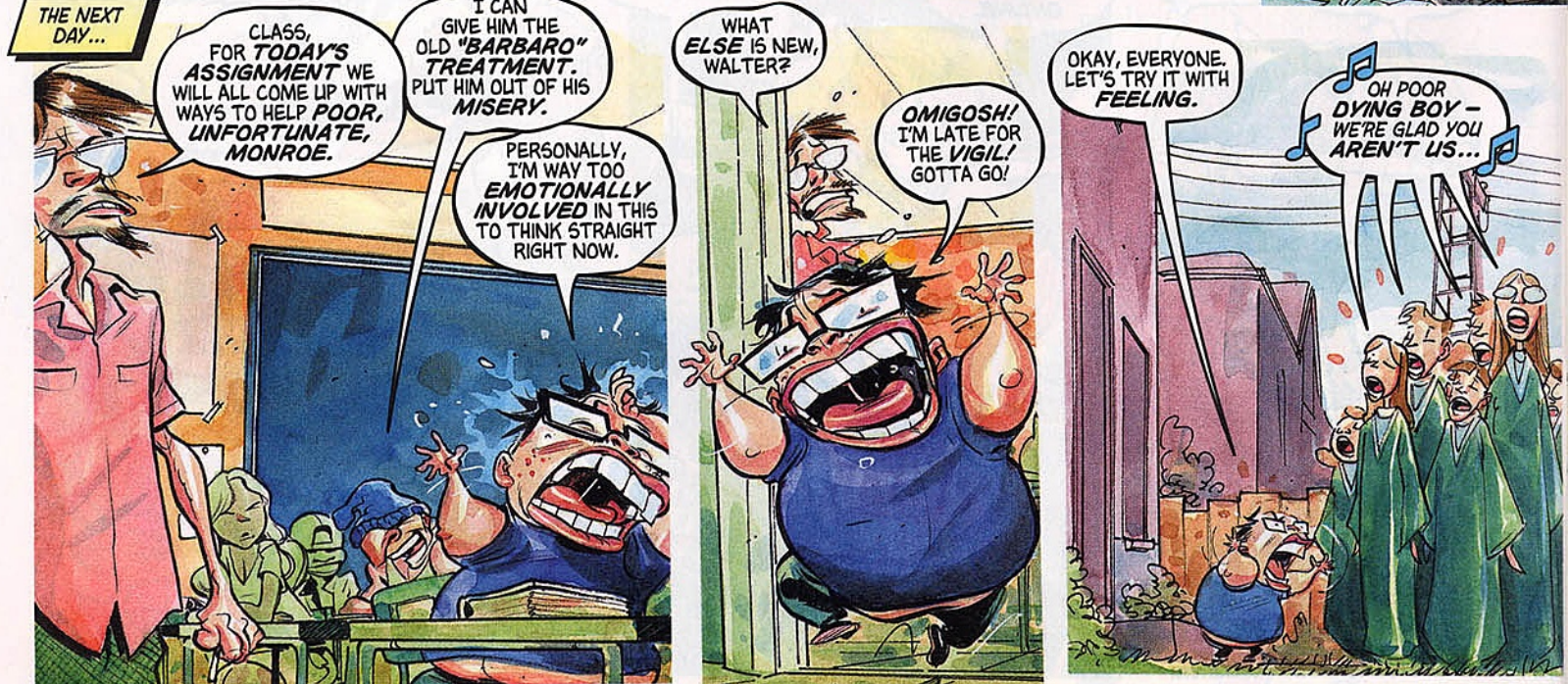
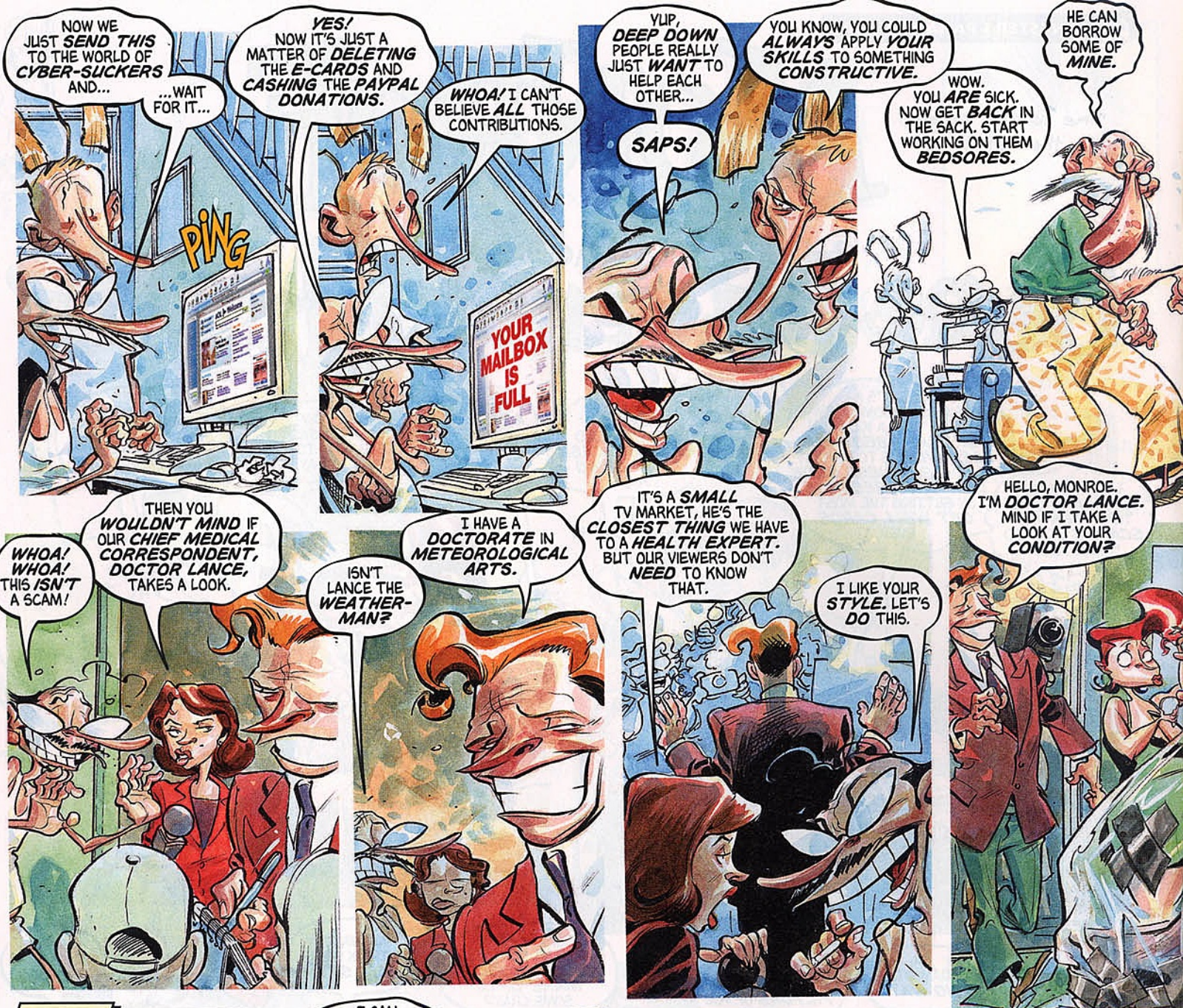


Will you end up with a good reference?

Well, Josh, I wasn't able to contact a "Mr. Smith"...apparently "Lawnmower Dudes" is no longer in business and he won't be up for parole for another six months.



Well, there was that old lady whose car I washed...oh wait — she's dead...



LATER...

THAT'S RIGHT, TRANSFER IT TO THE **CAYMAN ISLANDS**. WHY? BECAUSE I'M BUYING THE KID A **TIMESHARE** OUT THAT WAY. DON'T **WORRY** ABOUT IT.

KNOCK KNOCK

Uh... HELLO?

HELLO, I'M **SANJA ROLANDO** FROM **ACTION 7**. WE'RE HERE TO SEE THE **DYING BOY**.

OH! HI, SANJA. THAT'S REALLY **NICE** BUT HE'S... uh... **BUSY... DYING?**

THERE'S BEEN SOME **SPECULATION** THAT THIS IS MERELY THE **GUINNESS BOOK "DYING BOY" INTERNET SCAM** COMING TO OUR TOWN.

OF COURSE HE DOESN'T **MIND**. CHECK THIS OUT, THIS KID'S A **MEDICAL TRAIN WRECK**.

OH MY! THERE IS **ABSOLUTELY NO MUSCLE TISSUE!**

AND IS THAT SOME **WORLD-CLASS BACKNE** OR WHAT?

IT IS MY **HUMBLE TV DOCTOR OPINION** THAT THIS BOY IS A **CLASS FIVE SUB-TROPICAL STORM** WITH A **LOW PRESSURE SYSTEM** BUILDING OFF THE COAST.

OOPS. **SORRY**, LET ME TRY THAT **AGAIN**. **MEDICALLY**, THIS BOY IS A **DISASTER**.

YOU HEARD IT HERE ON **ACTION 7**. KEEP THOSE **CARDS** AND **LETTERS** COMING, **FOLKS**.

IT'S SO **SAD** AND **UNLUCKY**, THAT YOU'RE **DYING** AND ALL **YUCKY...**

HOW MUCH **LONGER**, **DAD?**

OH, WITH **MEDICAL ADVANCES** TODAY WE CAN KEEP THIS THING GOING **INDEFINITELY**.

INDEFINITELY?! THE **BEDSHEETS** HAVE **GRAFTED** TO MY **SKIN!**

AW, **HELL**. YOU'RE PROBABLY **RIGHT**. WE CAN'T **MILK** THIS THING **FOREVER**.

THANK GOD. I CAN FINALLY **GET UP**.

YEAH. I'D SAY WE HAVE **ANOTHER MONTH**, **TOPS**.

UGH!

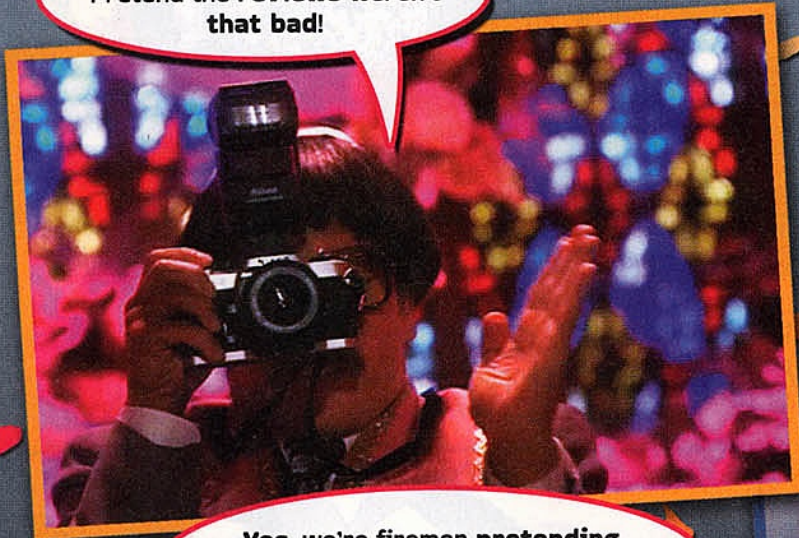


LAME SEX
MARRIAGE DEPT.

MAD HAS A GAY OLD TIME WITH OUTTAKES FROM

I NOW PRONOUNCE YOU CHUCK & LARRY

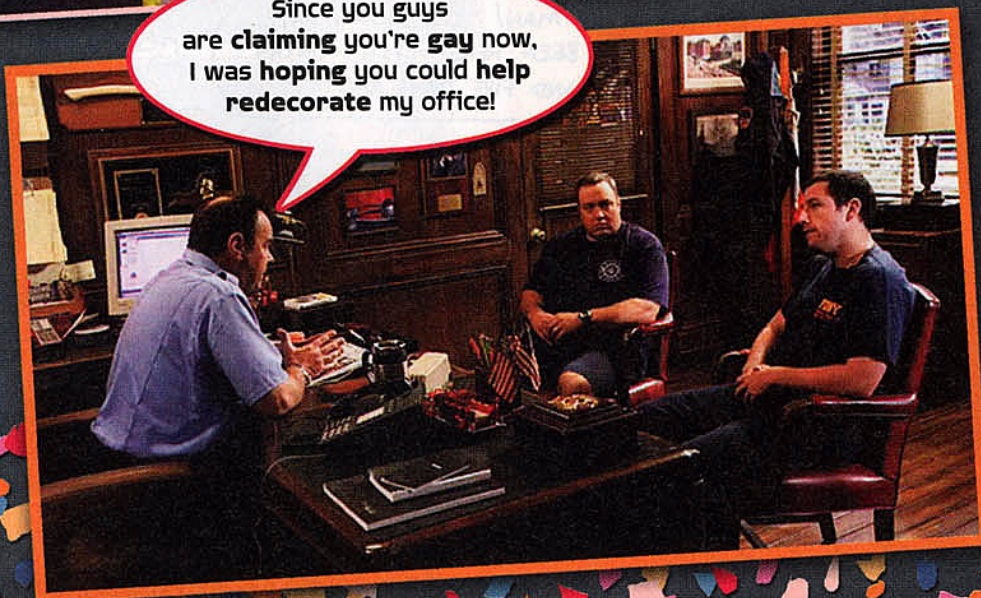
Smile!
Pretend the reviews weren't
that bad!



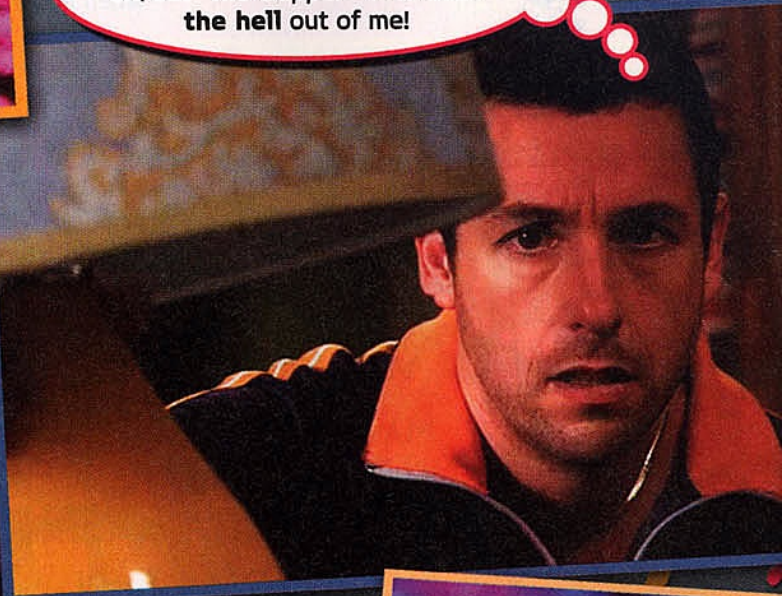
Yes, we're firemen pretending
to be gay — but I don't want to hear
any "flaming" jokes!



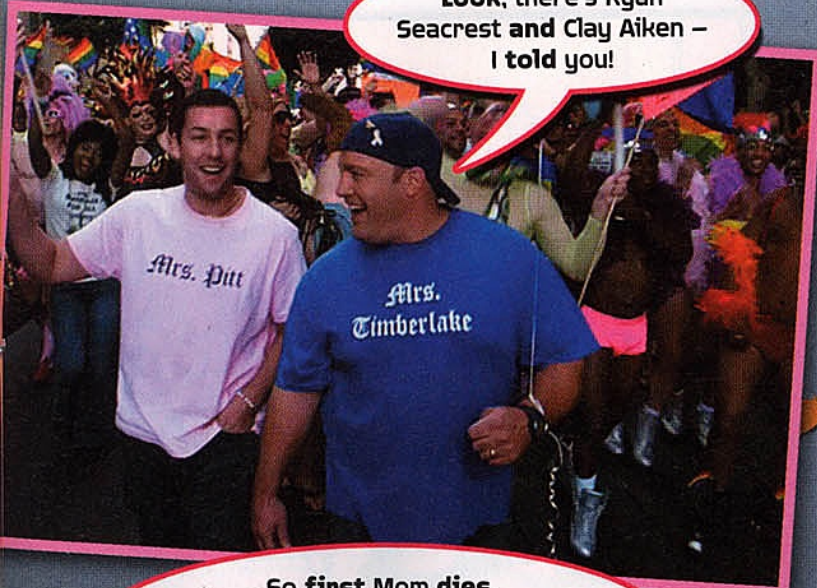
Since you guys
are claiming you're gay now,
I was hoping you could help
redecorate my office!



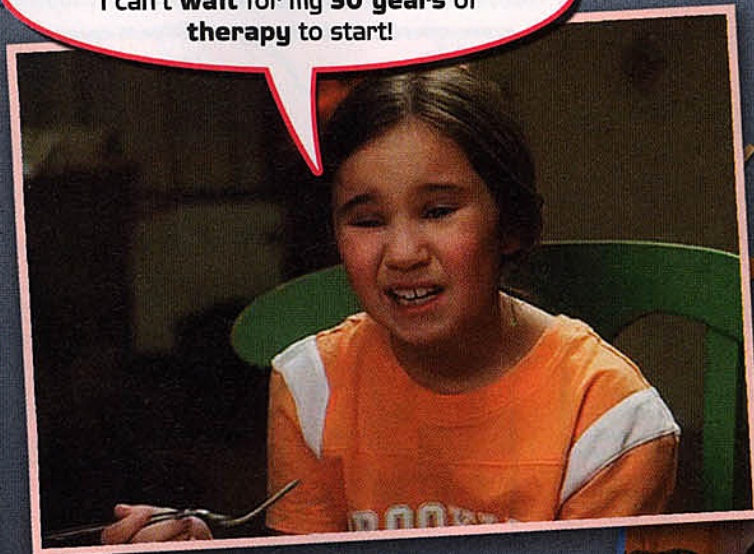
I'd love to turn this lamp
on, but "The Clapper" confuses
the hell out of me!



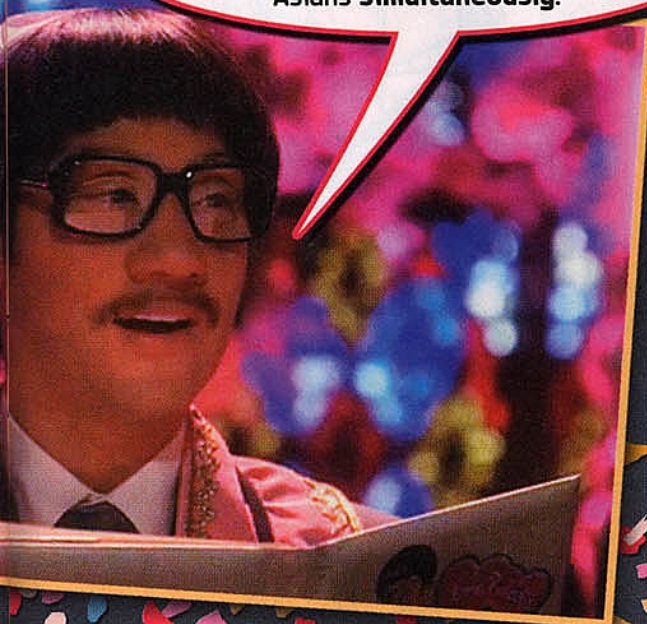
Look, there's Ryan Seacrest and Clay Aiken – I told you!



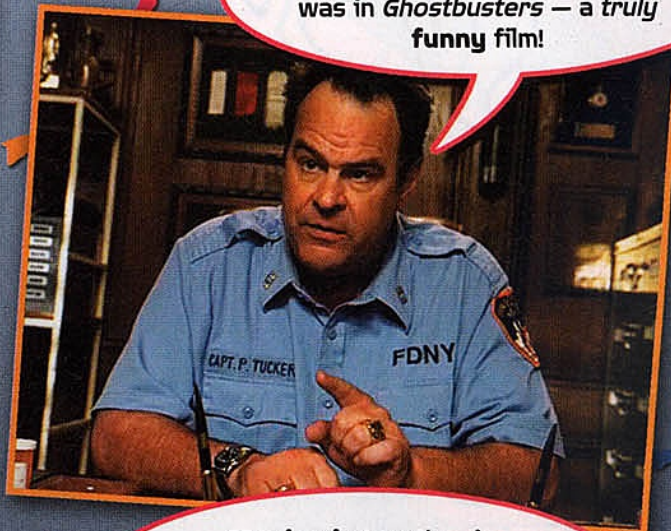
So first Mom dies, and now you're pretending to be gay – I can't wait for my 30 years of therapy to start!



This is my most demanding role yet – it requires me to offensively portray Jews, gays and Asians simultaneously!



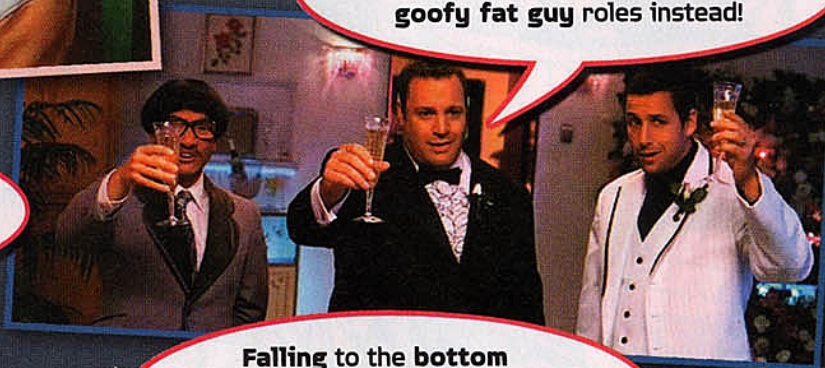
The last time I was in an old New York firehouse was in *Ghostbusters* – a truly funny film!



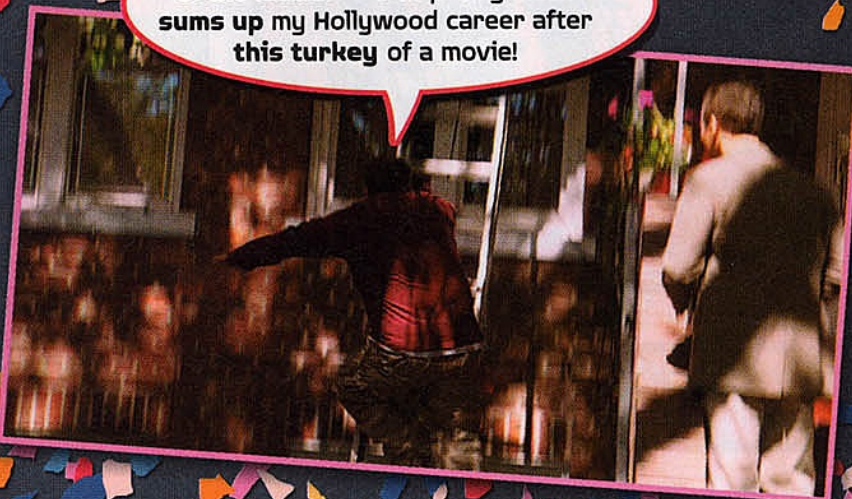
Moving in together is going to take forever – we've still got to unload six more crates of his Pop-Tarts!

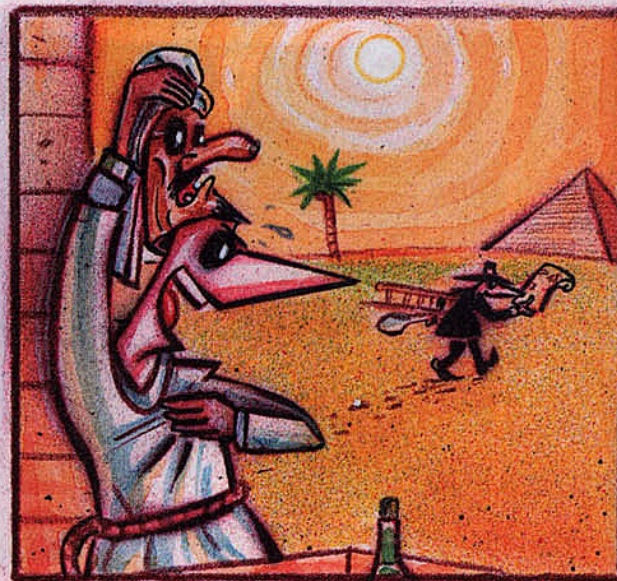


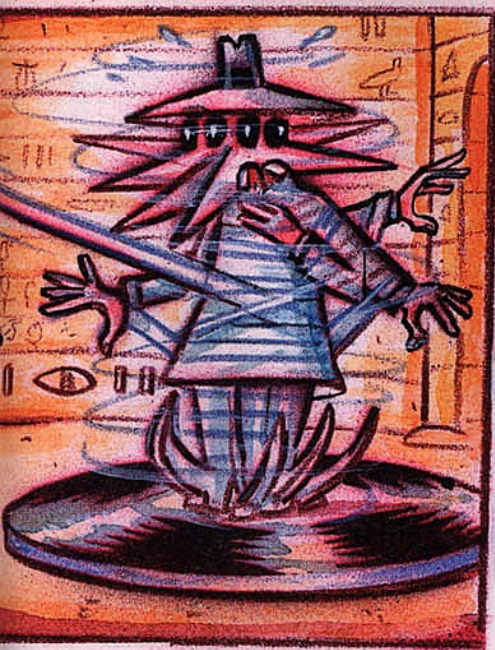
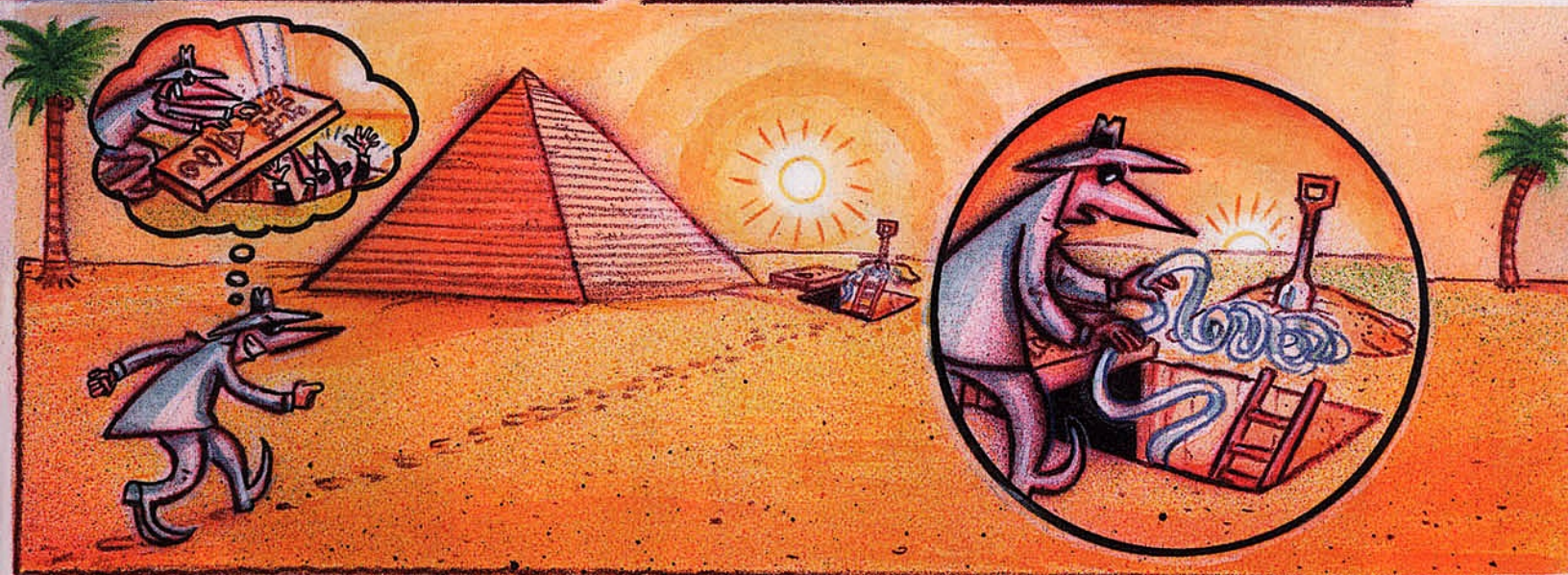
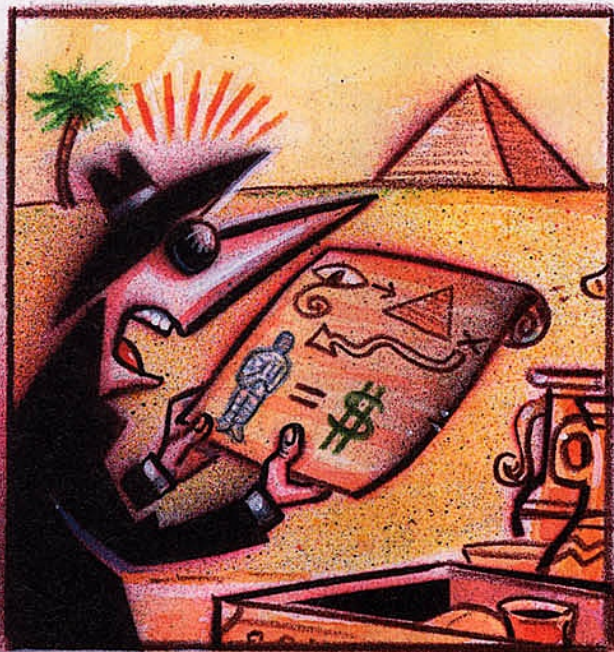
A toast... to Chris Farley, for dying young so I could get all the goofy fat guy roles instead!

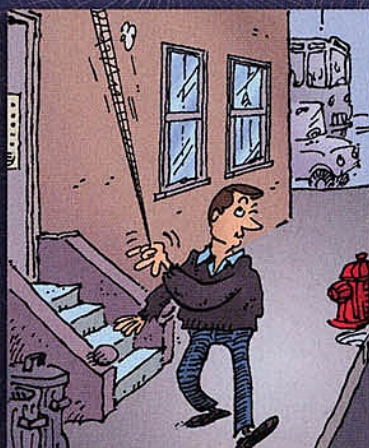
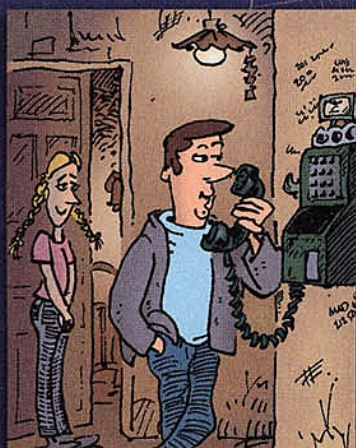
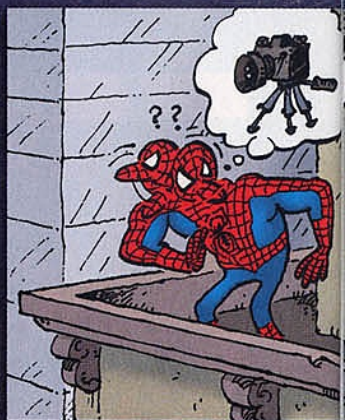
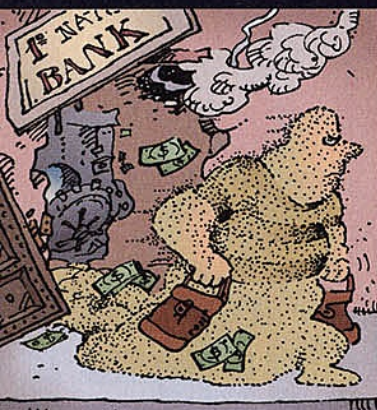


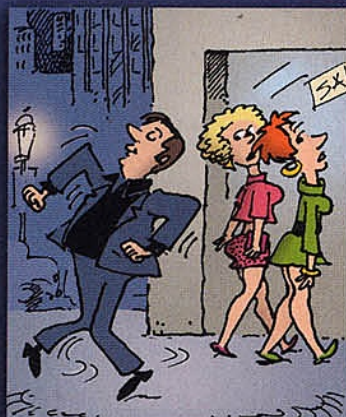
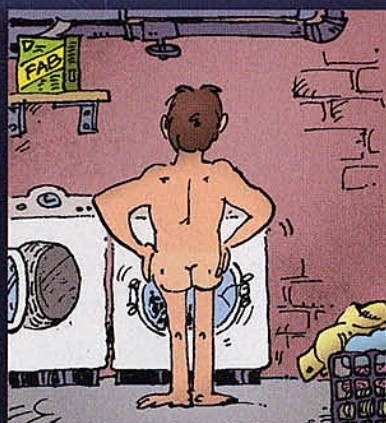
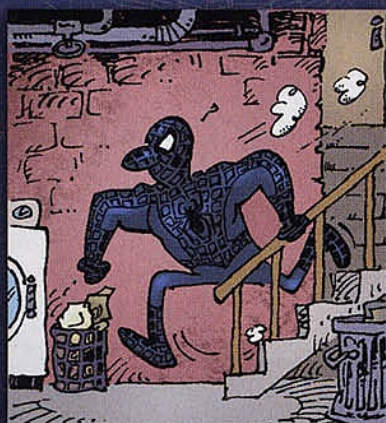
Falling to the bottom of the ladder – that pretty much sums up my Hollywood career after this turkey of a movie!











Q: What Will the New “Eating Zones” Be Like?

Linger Zone

The Linger Zone features “comfy armchairs and sofas” and Wi-Fi access, a transparent attempt to woo “hip” customers who would previously avoid McDonald’s the way Nicole Richie avoids all-you-can-eat buffets. Photography and modern art will replace the sterile yellow wallpaper, which cried out to be vandalized with salad dressing and condiments. While these gimmicks won’t do much to attract the trendsters that Mickey D’s desires, it should attract another unique niche group: homeless drunks who buy a Coke with dirty nickels and then pass out, drooling, on the couch.

Q: What Are McDonald’s

“If I wanted classy,
I’d go to IHOP!”

Flexible Zone

The Flexible Zone offers familiar components of “restaurant style” dining, such as movable chairs and tasteful lighting, with none of the service, manners or delicious food that is normally associated with real restaurants. Whereas the old, plastic booths were designed to be so uncomfortable that you’d leave almost immediately after choking down your Big Mac, the Flexible Zone encourages you to relax in an atmosphere of family arguments, shrieking children and adolescent food fights.

“It’s cool ‘cause I can
still wipe my snot
underneath the tables!”

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"If I wanted **classy**,
I'd go to **IHOP!**"



"It's cool 'cause I can still wipe my snot underneath the tables!"

Grab & Go Zone

In the old McDonald's, a lone diner could usually hide at a corner table in the back in an effort to avoid the humiliation of being seen there. In the new Grab & Go Zone, solo diners will be herded together like socially inept cattle to better shield the other patrons from the loners' sad, pathetic chewing, belching and farting. To prevent depressing conversation within the zone itself, Plasma TVs will be hung at neck-snapping angles, offering news, weather and anything else that will divert attention from how wretched the dining experience actually is.



Customers Saying about the Makeover?

"It's about time McDonald's recognized the pent-up customer demand for dim lighting, modern art and tasteful sagebrush hues!"



"I hope that each branch can somehow retain some of its unique local flavor."



"The employees will still be ugly, right?"



"Why, Marjorie and I had an 8 p.m. reservation at Le Bouf, which I shall cancel at once and instead call upon this delightful-sounding new bistro!"

